

Published based on [Free Internet Marketing Ebook - Top Internet Marketing Techniques](#)

# **Free Internet Marketing Ebook - Top Internet Marketing Techniques**

The Internet offers many means of affordable marketing, often with full-color imagery to go along with text. And multimedia components add some spice to the mix and increase online visitors and purchases. Here are some top Internet marketing techniques to help increase your sales and income.

Here's an article from another site worth reading: [Free Internet Marketing Ebook](#)

1. DIRECTORY - Create your own directory on a specific industry topic, placing your own ad or banner along the top. With that, try to invite others to add their website links via a link exchange program, listing themselves in your directory. This will result in lots of free advertising for you as your directory expands with links across the World Wide Web. For help with setup, enter "link exchange software" into your favorite search engine.

2. TEACH A COURSE - Using your area of expertise, write out a simple step-by-step instructional class. Then break it up into smaller segments and set them up in an autoresponder as email messages with your ads included at the top and / or bottom of each message. Invite website visitors to sign up through an online form or email subscription address offered through the autoresponder service. Then as people sign up, they will learn more about you and your products and services.

3. EZINE EBOOK - Forget about small daily or weekly ezines. Try publishing one large monthly e-zine as an e-book format, preferably an Adobe .pdf file. Include a large number of articles with each issue and regularly featured areas like inspirational quotes, industry tips, favorite sites and advice from the pros. Also insert full-color graphics, multimedia components like audio file links, if you like, and ads. Then you can charge a monthly rate, with an annual discounted package purchase, and sell advertising spots.

4. TIP OF THE DAY - Set up your own Tip of the Day targeting your own area of expertise, relating to your own products and services. You can set it up on your website in a targeted box, via autoresponder, a blog, an RSS feed, an audio file or others means of communication. Add your own ad along with your tip for whichever product or service you want to target or maybe even your own online store for all. This will gently remind your target audience where to go to learn more.

In summary, by using Internet Marketing techniques customized to fit your own products and services, you can reach out and increase your website traffic and purchase opportunities. Internet marketing can mean a more affordable way to grow your business.

[youtube:E1IKZwomBDU;[link:Free Internet Marketing Training];http://www.youtube.com/watch?v=E1IKZwomBDU&feature=related]

Speaking about [Internet Marketing Training](#), Kevin Perry is one of the better known internet marketers who can help anyone who wants to learn internet marketing. Kevin Perry, an experienced internet marketer is giving away proven methods of making money online. After you sign up for his mailing list, you will get free internet marketing ebooks, free software, free template and graphics and much more. This will be more than enough to get you started right away.

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