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It is astounding to think that any website can have page view statistics of four billion a month. How is such a thing possible at all? Let us think of affiliate marketing and the great marketing leverage it gives to advertisers. What exactly is affiliate marketing? To put it very simply, it is taking up a product for marketing after contracting with the owner to advertise and sell the product.

Doing this will make you affiliated with the product and hence you get to market the product. In affiliate marketing, you don't get paid by the owner of the product for advertising the product because it is your role of getting the product into the market and making sure it sells well. The owner only pays you for the tangible results that you can show in promoting the product.

In affiliate marketing, the owner of the product will pay only for the actual results and not for the effort of marketing the product. The reward for affiliate marketing is simply a direct commission on the actual number of units sold.

One of the most exciting marketing platforms is the Google AdSense. In this program you have to come into an agreement with Google in accordance with their conditions for carrying the ads. You will also sign up agreeing to the terms and method of payment, when a payment becomes due from Google. You must then decide on where to place your ad. Your advertisement can be on a webpage, blog or even a Craigslist. If you want to use a Craigslist for your ads, you must design an ad that will open on a single click. Make sure the ad has a very arresting headline that will pull traffic to your ad. All this must be done keeping in mind various guidelines for using a Craigslist

When you have a firmly established label or a newly developed product, you must have affiliate marketing for your business. To receive four billion page views every month, choose a good venue for your product like a Craigslist. Always; it is safe to operate within the rules governing a Craigslist.

Learn more about the Author's site visit [Lautsprecher](#). Where you can find more details about [VW Lautsprecher](#) he has big success with this method you read in this post.

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