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# **How To Make A Good Living Writing And Selling EBooks**

By far one of the coolest ways to make money online is to write eBooks then sell them on the web. If properly executed you could set yourself up with a virtual money tree that produces an income for you for years to come. What follows are some suggestions that can help you make that happen:

- 1) Select a topic for the eBook. The more narrowed down the topic the more successful you will be in selling it. For instance you could write a book about the best ways to bring a dog along on a family vacation. Remember that your eBook should be written about a subject that helps solve a problem, that way you will end up selling it to more people.
- 2) After you have scratched out a list of at least three or four different niches you'll want to do some keyword research to find out how many people are actually looking for solutions to those problems you have listed.
- 3) Once you have found out the demand for the topic you selected, check to see how much competition exists; the fewer the better.
- 4) Now you need to write the eBook and do your best to get it completed within 7 - 10 days after you start it. It's essential you keep in mind that you're helping someone solve a problem with your eBook so write it with a sense of format and purpose.
- 5) By far one of the easiest ways to get started selling your completed eBook is on ClickBank. If you are not familiar with ClickBank it is an online marketplace where you can list that your eBook is for sale. The only thing you will need is a professional sales page and website.
- 6) Don't forget the AIDA format to copy writing (Attention, Interest, Desire and Action). The amount of sales you end up making is going to be determined by how well you write your sales letter so make sure you spend enough time on it to get it right.
- 7) Next you need to start marketing your eBook on the Internet. SEO, affiliates, blogs, social networks and pay per clicks are just a few of the different traffic sources you have to choose from to accomplish this.

Douglas Bair is a retired Buick line worker who now works his home business from the comforts of his living room. He truly believes in order to succeed in Internet marketing you need to find a [business you can start from home](#) and then stick with it until it starts generating long term income for you.

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