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# Sources For Wholesale Product

With the creation of the Internet, a myriad of potential possibilities for anyone desiring to operate a wholesale business. In the recent past, there were only two options for how the wholesale businesses were run. You could either run a mortar or brick business with all of the stores goods presented in the showroom. The other option was to have all items in goods stored inside of a warehouse, which would be then shipped to the customers through the mail. However, with the use of the Internet you are offered a new and expansive way to distribute goods and merchandise. In all seriousness, many retail stores that are online earn a large amount of profit based only on this fact.

If you are looking to buy wholesale inventory or buy wholesale inventory for a brick and mortar business, you must be able to get a source for wholesale goods. You can obtain this merchandise from several different sources. Although, there is no superior method of doing this. All of the different ways have different ideas behind them and march along a different business strategy. Beneath this paragraph will be listed for you the many wholesale product sources you can do business with.

**The Manufacturer:** Buying directly from the manufacturer remains a viable means of procuring a very specific name brand. The manufacturer can often cater to the buyer's specific needs. After all, who would know more about the product than the company that produced it? Additionally, costs associated with dealing with a middle man are eliminated when you deal directly with the manufacturer.

You can also go through a wholesale distributor to have great deals on wholesale items. The distributor in many ways acts like a middleman. They buy products from the companies that manufacture them and then resell for them a higher price. Since distributors like this purchase from several different companies, the customers have a large selection to choose from. They can stop at the store and get everything they need in one trip.

**Wholesale Clubs:** Wholesale Clubs are a relatively novel concept and they have certainly aided in helping retailers gain access to low cost inventory. Wholesale Clubs require retailers to purchase large quantities of items at reduced prices for resale. What makes these clubs different from traditional wholesalers is that these clubs are "members only" entities. The great benefit to this would fewer people are purchasing from the pool of merchandise. This reduces the potential for needed items to be sold out.

Drop shipping services can be very beneficial to some, and in many ways is like consignment selling. In this process, a retailer sells a product and then pays a drop shipper to get it to the customer. This cuts down many costs for the retailer by doing this. The retailer who is look to save his finances, drop shipment may suit your needs.

Everything about wholesale item distribution has multiplied in size. Therefore, so many possibilities have been opened up to retailers that give help them in growing their profits.

Jake Sabey is an Education Specialist for Doba, experts in the [drop ship](#) industry. Doba offers universal access to millions of [wholesale products](#) from hundreds of suppliers, manufacturers, and distributors.

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