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Designing Your Twitter Back Ground

More and more companies owners are now advertise their businesses on Twitter. With any serious businesses you want to have a professional online presence. A great number of social networks allow for the modification of their default theme, and with that Twitter is no exception. But you want to take it to the next level. You want your background to stand out and set you apart. Carrying out use of a custom-designed background will create a substantial impact.

How can you design your Twitter background? Let's first start with the acknowledgment you wish to convey. You will want to include your business name, perhaps a logo, textual links to your business on-line site or possibly other social network URLs. Other information you can include a short bio, contact information or a photo of yourself. Next you want to keep in mind your palette, and color for the sidebar. All of these elements will display to the left hand side of the Twitter disclose area.

For a greater professional and cleaner look (for those who want to use Twitter as a marketing tool), don't include any tile on the image. You can use imaging software such as Photoshop or Paint Shop Pro to accomplish your background. You need to create a huge image that can occupy the computer screen but without tiling. It is suggested that you create a background image 1280x1024. Understand that making use of anything smaller will create a situation in which your visitors see less of your design.

For your sidebar, you can list up your details or photos, business info, and on-line site; this bar begins on the upper left-hand side of your picture. It can also include your name, job title, blog URL, specialty, social network URL, and other important information.

Save you image as a jpeg or if you wish to have a speedy loading image, save it as a gif. Once you have saved your image, login to your Twitter account. On the upper right, click on. From here you will want to click on the tab. Click on the link change background .By clicking on, you can now find the image that you've previously created. Leave the tile check-box unchecked. Finally, click on save changes .After a few seconds; you will have a custom Twitter background image.

Your back ground on Twitter tells a lot about your personality. If you are planning to use Twitter for online marketing, make the background more professional as well as making sure that it suits your image and personality. There are many editing programs that you can use aside from Photoshop or Paint Shop Pro so choose the program you are familiar with and will aid you in create the background you are looking for.

If you are uncomfortable with creating your own image, there are a few resources on the web to help you accomplish your goal by visiting <http://www.internetsocialmedia.net>

Looking to find the best deal on [Twitter Background](#), then visit <http://www.internetsocialmedia.net> to find the best advice on [Twitter Background Design](#) for you.

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