

Published based on [DLGuard Review - Secure Sales Software For Starting An Ebook Business](#)

# **DLGuard Review - Secure Sales Software For Starting An Ebook Business**

The DLGuard shopping cart/checkout application has been helping web-based entrepreneurs for several years to integrate a secure checkout system into their own websites. This DLGuard review focuses on the products use in running the sales administration & digital downloads of an ebook business.

Back in 2008 I was writing ebooks and looking for an independent way of selling ebooks online. From my experience, using the large online sites results in the loss of control over the products marketing and a lost opportunity to capture customer data at the point of sale (essential for cross-selling and mailing lists). So I tried DLGuard.

DLGuard is a set of scripts that provide all the web pages and back-end logic for setting up a shopping cart on your own website. Installation was relatively simple and configuring your inventory of ebooks for download is quickly done.

The application is written with customization in mind so that the pages can be altered to match your site's web design. If your coding skills are not up to scratch then this can be easily farmed out to a web developer or simply go with the default page design.

DLGuard really begins to shine after a sale is made - especially for automating your ebook business. It automatically emails customers with a link to their purchased ebook that is secure, traceable and unique.

This download link is the critical failure point in ebook publishing as it is essential to keep this link secure to avoid it being shared and your ebooks being downloaded by multiple individuals. What DLGuard provides is the ability to configure the links validity period (how long it stays active/alive) and its maximum download attempts. This curtails the huge bulk of hacks that can occur.

So once the page customization is complete, inventory established and hooks to the cart added to your site there is very little maintenance required with DLGuard. If someone requests a refund then it is a simple task to query the products tracking data and reimburse the customer.

DLGuard is a great shopping cart with all the standard features you could hope for and is certainly perfectly suited for starting an ebook business, large or small. Many users will combine it with selling via a large online ebook retailer to get some extra sales and exposure as the two are not mutually exclusive - rather they should be seen as complementary sales channels.

If you enjoyed this [DLGuard product review](#), then be sure to check out our site for articles on [writing ebooks and software](#) and selling them online

You can also find this article published on [DLGuard Review - Secure Sales Software For Starting An Ebook Business](#), and on the tag pages [dlguard](#), [ebook business](#), [EBooks](#), [ECommerce](#), [internet](#), [product review](#), [publishing](#), [sales](#), [selling ebooks](#), [selling software](#), [selling software online](#), [small business](#), [software](#), [writing ebooks](#).