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Can A Business Save Money By Looking At Local Options

There are over 40 universities in the north of England and under 25 in London , all of which offer courses that will enable the student to gain employment with a digital agency in Leeds or London, or even the USA. Student who heads to London often end up working at small start up firms with little or no pay , just to have London on their CV, clever students will work for large established firms elsewhere in the country and be very happy.

It's the classic age old tale of a silly student going to university completing a digital degree, spending daddies money and then catching the first train to London and likewise the same story is repeated and happens in the board room for example when an marketing executive needs a digital agency.

In these modern times the way consumers use the internet, it is possible to enquire and contact many business in a short space of time and mange these relationships online. However if a business has a negative issue and requires a more traditional meeting then it then can be either a problem or a blessing if your digital agency is based in Leeds and your business is based in Yorkshire. Also for social events and corporate entertainment it would be the wise companies choice to contract to a good local supplier.

Most companies and individuals believe that if you want to work in a creative setting or require creative input for a project then you must head south to London.

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The old tale of a clever student gaining good grades and going to university to complete a digital degree and then catching the first plane to London to find employment is common, this same story is repeated and happens in companies for example when an sales executive needs a digital design agency.

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