

Published based on [Facebook Ads Guide - The Perfect Alternative To Adwords?](#)

Facebook Ads Guide - The Perfect Alternative To Adwords?

You don't want to give Google your money for Adwords, but you want to advertise your business on the net. We don't blame you! There are very many marketers who are fed-up with adwords and no longer interested in it. Many internet marketers actively avoid the system because they are afraid of what will happen to their businesses if Google decides to ban them (which happens often and usually does not come with a reason attached). This is why the power behind Facebook Ads Guide created his course. The intent is to show all internet marketers how they can forget using Google to advertise their business, products, or services online.

The average cost per click on Facebook is a lot lower than it is when you use Google. For PPC advertisers, this is great news because it simply means greater profits with Facebook. Just on that single reason we would recommend anyone to go with Facebook. The Facebook Ads Guide course will teach you how to create advertising campaigns that do not cost a lot of money but that bring in a lot of sales and profits. What PPC advertiser would want to pass that up?

If you want to have your campaigns approved, much less profitable, you must have the right kind of landing page. The Facebook advertising network actually pays attention to what kind of pages are being advertised and, if the powers that be find your landing page objectionable, your ads will not be approved. If you study the Facebook Ads Guide course, you'll learn exactly what type of landing pages to create for your Facebook campaigns. After reading this course, you'll know what to do, and what not to do, with your landing pages. If you pay attention you won't have to worry about being rejected based on your business's landing page anymore!

One of the added value products that come along with the Facebook Ads Guide course is a monthly question and answer session with Ryan himself. If you write down your questions, then you'll have a chance of getting an answer. Ryan is sincerely interested in the success of his customers. For us that alone makes the product worth its asking price. You'll have a tough time finding very many product owners who are concerned about the success of his customers.

The internet is so centered around Google, that you have to be open-minded to come up with an alternative way to advertise. People have allowed this one company to become so dominant that it's hard to think of alternative ways to advertise. That's why Facebook Ads Guide is so refreshing. You can run advertising campaigns that are cheaper and more efficient, instead of having Google swallow all your profits. If you are looking for creative ways to advertise your business or your products, this course is the course that you have been looking for. This program is highly recommended!

[Facebook Ads Guide](#) really help me a lot. If you want to find out the whole power of facebook ads, then definitely read on [FB Ads Guide](#).

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