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# **Creative Thinking With A Business Degree Will Further Your Options**

Many people choose to pursue MBA degrees, master in business administration, in order to obtain high-level, executive positions. However, the recession and certain economic troubles have lead many who want to pursue MBA degrees to rethink their eventual career goals. Many companies have laid off workers, but are still trying to produce at the same level with a smaller number of employees. These changes are forcing graduates to become more creative with their post-graduation aspirations and many are finding a distance degree works with their current position. As a result, an MBA degree may open up many different career doors to innovative candidates.

While there have been some signs of economic recovery, consumers remain cautious about spending money. People are buying fewer expensive items. BusinessWeek recently reported that high ticket companies like fashion designers and luxury car dealers are looking for creative minds to help them weather the economic downturn. They are recruiting [business degree program](#) holders to lead them through this difficult stage.

As a result, some of the top designers and luxury car companies are looking for graduates with more creative skills. MBA [online diploma](#) holders are expected to have strong management and organizational talents. These luxury companies are looking for students who combine that skill set with an understanding of the creative process.

While the economic downturn led to dissolution of some finance and investment firms, many luxury brands fared much better, maintaining their status. So these companies are hiring and may be an option for MBA graduates looking for employment. Business students can consider more creative fields, such as luxury goods and the arts, instead of heading down the traditional business path.

If a bank or an accounting firm does not sound like the ideal workplace to you, adding skills to your resume could land you in a more creative atmosphere. The BusinessWeek article suggests students enroll in courses that can benefit their careers in other ways. For example, a creative writing class or public speaking. Mastering these skills can make a job candidate more appealing to all employers.

Taking additional courses may be a challenge for an MBA student who is already strapped for time. Online college could be the solution. Online classes revolve around the student's schedule, which is a benefit for an already busy student.

Since it might be a bit difficult to take a public speaking or theater course at one of the many schools online, prospective students might want to consider sharpening their writing skills instead. Online courses offer less rigid class structure, so students can learn where and when they choose. An MBA degree candidate with a full course load may find this easier to handle than another on-campus class.

Just like every other industry, luxury brands are looking for leaders who can help them navigate through the rough waters of the current economy. Many will find [online college degree](#) programs can help them earn the MBA that will take them into expanding fields where a [business management degree](#) can provide career leaps.

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