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# **Affiliate Marketing Steps - The Good The Bad And The Ugly**

So, you've decided to venture off into the world of affiliate marketing. While the rest of the world is slaving away at some job, you've decided to break free and run. Are you ready to learn the steps needed in order to begin your career as an affiliate marketer?

Well, that's good but then in order for you to make it as a success in the affiliate world, you have to follow some steps and learn them well. Get ready to know both the good and bad out there.

If you think this is going to be an easy get rich money making venture, you are mistaken. Don't let the glitz and glam of those who show you this care free life style filled with mansions, and yachts fool you. These people worked for what they have and put in considerable amounts of time and effort to acquire these things.

One of the most definite means of succeeding in the affiliate business is by simply doing what those that have succeeded in the business did. If you can do this, you can even start to see profit immediately or almost immediately.

It is very important that you do not allow the sheer volume of things that you need to know overwhelm you. Allow yourself time to get the hang of the various issues that comprise the business. The truth is that sometimes, you will be tempted to just take a break from the hustle of the business, but I always advice that such a break should not be too long.

Don't get overwhelmed by trying to do everything at once. You will get confused at times, but pace yourself and in a few months you'll be surprised at what you know if you don't give up. There may be instances where you feel the need to take a break from it. This is understandable; I have done it several times. However, don't take the break too long otherwise you will lose money making potential.

Here are some steps that will help tremendously.

**STEP ONE:** Get a Blog. This blog will be the place where you post all of your information before ever submitting it elsewhere. This is also a place where you will want to send your personal contact list to. If you already have a blog I recommend you get a different one for the purpose of your business.

**STEP TWO:** Become an affiliate. Create an account and sign up as an affiliate at places such as ClickBank, Affiliatebot, or Amazon. Just go to their website and follow the instructions. Many individual companies will allow you to become an affiliate. All you have to do is go to their website and checkout the top, bottom or side of their home page and look for the word Affiliate. Also, use Google search and type in "affiliate programs" and use that to choose a product to promote.

To explore these options and others, just do a search for the term 'affiliate programs' on Google.

Free marketing means you put in some extra effort to promote your product through avenues such as article publishing, press releases, videos, blogs and more. Even within this avenue there are paid services that will help distribute your information further and more effectively.

**Special Advice:** You can always promote your own products through free advertising. Document your journey because in about a year will be able to assemble your own information product based on your own learning experience. Don't think you can't contribute anything because you can. You may have the next big thing and if nothing else you may have a product that speaks to a particular audience. Many say find your niche.

That is how professional areas look. For example, look at mobile phones and then Nokia phones and then 3G Nokia phones. The narrower, the more manageable it is. That is a niche.

- Finding your own niche is one of the most important aspects of affiliate marketing and internet marketing as a whole. A niche is simply a narrow market space that suits your expertise very well. It is very specific.

- When you sign up as an affiliate, you are usually given a product code. Using this product code, you can

purchase a domain name from a site like godaddy.com for a cheap price. The process is really simple and not as complicated as it sounds or seems. It however requires time to digest and to get used to as I mentioned earlier.

Learn everything you can. Free information is always best but the only thing about free information is that it usually requires a lot of your time to gather. If time is a commodity you don't have a lot of, then you will want to purchase knowledge from people who've done the tedious work. It makes it a heck of a lot easier for you.

It would cost you money but then, it will save time and get you what you want. Some of the things you have to be vigilant about are the many schemes and programs lying in wait for unsuspecting and eager neophytes in the affiliate marketing business.

Final Note: Don't go off into a buying frenzy. Start off with what I recommended and slowly add from there. The most expensive lesson I learned was buying things too soon or buying things I didn't understand before I purchased it. You can be successful at this. You won't learn everything in a day, but the time that this takes will be well worth your effort.

[The Damn Way](#) is an competent and effective guide for those in affiliate marketing and it's FREE. [Article Dominance](#) helps you hook customers with articles and advises how to get articles on the top page of google. [Community](#) is important in this business. It's a place to exchange ideas, have help with keywords, and get advice from those already successful.

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