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Make Money With Proper Keyword Research

When it comes to making money through affiliate marketing it comes down to proper keyword research in determining how successful your campaigns are going to be. With the proper selection of keywords and the right phrases your campaigns will stand a chance against the big boys and hopefully reach the front page of Google where the real money is at. A mistake made by most newbies is that they go after keywords in which they have no chance of being able to compete from the very start. During this particular article I am going to explore the power of keyword research and what you can do to drastically improve your odds and start making money.

Lets look at the weight loss industry that has everyone trying to find the keywords that is going to send a ton of customers wanting to spend money in this niche. Now most people make the mistake of going after the most obvious such as "how to lose weight" or "lose x pounds in x days" now once upon a time this had the potential in bringing in the money but the problem is that day was a few years ago. Now you are competing against thousands of other marketers going after the same keyword.

So what would happen if you brought that weight loss niche down to the micro niche level. Sure you will not see thousands of visitors per day but you will see is people coming over to your add looking to spend money and with the power of keyword research you can be on the front page of google as the competition level is basically nonexistent. Competing against a hundred people is a lot more attractive than competing against a million.

For whatever the reason newcomers to the affiliate game believe they need to create a hundred articles on the exact same topic with the belief that this alone will get them to the front page of Google but this has not been true in a couple of years. Google and other search engines are more concerned with relevancy as that is what today's audience wants and what they are searching for is a lot more specific. If a person want to lose weight using the latest wonder supplement they are going to enter a search inquiry along the lines of "Lose weight with product X". Now if you had a hundred articles on weight loss and I had a couple specific to that wonder drug who do you think is going to make the most money at the end of the day?

Everything comes down to keyword research and for individuals like myself I do not want to compete against everyone else but focus on the micro niches and make money. I have used Micro Niche Finder for quite sometime and it is the perfect keyword research tool for me. By quickly finding me open micro niches that people are searching for gives me the power to create articles that will bring the search and the cash to my articles. If you want to compete in this day and age in affiliate marketing it comes down to proper keyword research and the best tool which in my opinion is Micro Niche Finder.

Looking to find the best deal on [Micro Niche Finder](#), then visit <http://micronichefinderreviewx.com> to find the best advice on [keyword research tool](#) for you.

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