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The Rise Of MySpace And Facebook In The World Of Internet

Like all fads that were once hot, MySpace.com is quickly becoming supplanted by a comer, Facebook.com. It was just a few short years ago, that everyone who was online had a MySpace page, now it's Facebook's turn.

When Fox bought MySpace for \$320 million it seemed like a good deal and an assured victory. .Their happiness with the purchase was short lived, however.

When MySpace was king, it was where millions found themselves checking out their friends' pages and creating their own. At the time, it had valuable functions that you couldn't find elsewhere. You could set up your page to play a certain song when it was opened. You could chose from various "skins" to personalize your home page. It was the "in" online place to be.

All that changed in 2008 when millions of MySpace users began migrating to Facebook. The exodus continues to date. Many people are deciding to abandon their MySpace accounts or are maintaining both, with Facebook being used primarily.

MySpace didn't lose popularity overnight and there are many reasons why people found a new outlet for social networking. MySpace was considered by many to be slow to respond to users with questions and suggestions. It was only recently that they added an updates system. Facebook has been using one for years.

MySpace also catered to a very specific group of people. It wasn't seen as an inclusive place where everyone would feel comfortable. Facebook, however, has done a better job of marketing itself.

There are whole families on Facebook and it is seen as a place for everyone to connect and have fun. When you reach more people you have more users and greater success.

Like many things on the Internet, Facebook may eventually become pass, just as MySpace is now. People will likely grow complacent and want to move on to the "next big thing.

In addition to networking websites, the author also frequently pens articles regarding [stainless steel undermount sink](#) and [granite vessel sink](#).

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