

Published based on [E Book Review: The Rich Jerk!!!](#)

# **E Book Review: The Rich Jerk!!!**

If you have seen his website then you probably think that the Rich Jerk is some arrogant, rude, jerk. Aside from that little is known about the true identity of the Rich Jerk. He does make quite regular posts in his blog located at the richjerk.com/blog/ which does give you an insight. He has also held the top spot on clickbank and still holds a relatively high position today. Other than that the Rich Jerk and his identity is still shrouded in mystery.

"The Rich Jerk's Guide to creating Cash on the Web" details seven ideas you need to use to make money on the internet that are, creating an Affiliate Website, search Engine Pay Per Click (PPC) Methods, Search Engine Optimization, Promoting your own Data Product, Buying wholesale and promoting on eBay, Web sites you may make Profitable Now!!

For each of the above topics the Rich Jerk explains how you would go about setting them up. On top of this he has also included bonus materials which include; "Other Online Ventures to consider", "Supplemental Info for Beginners", and "Quality Products Services that are Recommended."

Good points-Provides a variety of useful, applicable ideas for making money on the Internet. The language is concise and straight to the point with no technical jargon. As a reader you are unlikely to have thought about all the possible money making strategies detailed in this e book.

Bad points-It is aimed at the beginner so if you are looking to specialize in one particular area this e book will not be useful. Lacks depth in certain areas and some issues are merely skimmed over.

As I've already acknowledged, previous to reading the Rich Jerk I solely sold e books on e Bay. Studying the Rich Jerk opened my eyes to the importance of Web Advertising and marketing outside of e Bay. Specifically I began to use Google AdSense and Clickbank's Affiliate Program on my websites. I additionally began to promote my web site by Article Submission and Pay per Click Advertising. Without studying the Rich Jerk I'd by no means have considered these avenues for my business.

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