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The Progress Of Ebook Readers In 2010

In fact, Amazon had better shape up because word has it that the Asus will cost less than the Kindle, and with all the extra features, is liable to jump ahead of it in sales. 2010 might see a massive sea-shift in popularity, particularly if Amazon and Seiko have been resting on their laurels a bit. There is no time for that anymore because the next 12 months will see a massive surge in both R&D and in developments on existing products.

Many potential users have been put off by the screen size of the earlier products and these new 8 inch+ products are beginning to look very attractive to them. However, apart from increasing wireless connectivity and larger screen sizes, what else should we be looking for in 2010?

It looks like sales of eReaders are going to rocket in 2010; that is if the bubbling activity in sales and development planned for the year is anything to go by. It seems that many of the problems that consumers have with eBooks and their readers are being addressed, and that development is not only being restricted just to the production of bigger and better machines, but also to new cutting edge technology. So what's in store for you if you are currently considering the pros and cons of eReaders against the real thing?

You will also be seeing stores setting aside space just for eBook readers and associated technology. To date, such equipment has been hidden among other miscellaneous electronic applications, but it is now being recognized as a mainstream technology deserving its own promotions.

The Plastic Logic proReader will be shown to the public at the Consumer Electronics Show on 7th January, 2010 in Las Vegas. With its 8.5 x 11 inch touchscreen, the QUE is the first true business eReader, enabling users to read PDF, Excel, Word and PowerPoint files. As it was described in the article "The QUE e-Reader: The New Kid on the Block", the screen is not only shatterproof, but also capacitive without any loss in sensitivity that such layered screens often show. "The QUE proReader enhances business performance and gives you a competitive edge," according to Plastic Logic's CEO, Richard Archuleta.

What you just learned about Best eBook Reader is just the beginning. To get the full story and all the details, check us out at [Best eBook Reader](#)

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