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What Type Of Info Product Will You Create?

After researching your subject, it is time to decide what sort of product would suit your topic. Do you want an e book? To begin with you should take the precise approach, read the e book entitled "Super Fast Products" by Larry Dotson. This e book contains one hundred ideas for producing your own info products. These solutions might be very simple, very fast, and really inexpensive to implement.

For instance, did you ever take into consideration interviewing a professional in your given topic area and turning that interview right into a product? Truly, you could make multiple products from a single interview! Be inventive, interview the person over the telephone and record the call. Then, you possibly can promote the recording as one product.

You can sell a transcript as a second product. You can put together a summary of the transcript and use it as a multi part e course to get new subscribers to your list. As I said, be creative! The possibilities are endless! Once you find a profitable topic and you have done your research to confirm that there is a market for the topic, it's time to begin developing your product around the topic.

For instance, say that your subject is making sand castles, your first step could be to create an overview of what your e book on sand castles would contain. Take each bullet from your overview and write a number of pages about it.

You must start with a very fundamental outline. Merely put in the big roman numerals. From there, go in and create sub sections with capital letters for every one. Upon getting the sub sections, add in numbered lists for each of the letters. You may actually write a complete e book this way. When you are done, put all of it together in a single file. Guess what? You simply created your first product! Time to start selling!

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