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The So Called Missing Piece Of The Equation..... There is something that most online business owners lack. Since I have tons of experience promoting these types of MLM companies I believe I have found that missing piece. Lead generation tactics, prospect attraction, you name it. I couldn't help but notice the consistent pattern with network marketers that fail in their online business. I will elaborate on what the source of those failures really are in this article and how you can use it to your benefit to promote Livethesource.

Livethesource. Your average MLM Health Awareness Company Or Not.....Based in Fort Lauderdale Florida this company origins start with the CEO and founders of Livethesource Ted Farnsworth and Bob Ellis. With both of them being pioneers in anti-oxidant beverages and herbal supplements they both put their heads together and came up with a unique brand of health awareness. Today this company specializes in herbal multi-vitamins revolving around all natural patented Nanotechnology. As a matter of fact this company has made dozens claims their multivitamin creates a particle of a size small enough to be absorbed with maximum efficiency through Nanotechnology.

The MLM Side Of This Company.....Evidently Farnsworth and Ellis were doing a lot of research on how multi-level marketing could carry their company to new heights. They collaborated with two direct sales consultants known as John Neubauer and Paul Peccianti. They exchanged ideas on how to use multi-level marketing to create the business opportunity that are provided to reps like yourself today. This is just to indicate that this company is made for MLM and will tie in nicely to what I will teach you in this article

Revealing The Compensation Plan..... Unlike most compensation plans that you come across the retail sales are literally paid immediately. Your retail sales commissions will be a very big difference between the wholesale price of the members auto ship and the retail for what it has actually been sold for. This is an estimate of a 25%mark up difference between the wholesale and retail price.

Now obviously this opportunity is centered around your every day run of the mill MLM bonus structure, and this is where you my friend have the opportunity to create a much larger income for yourself. The bonus structure is constructed around what they call a group volume (GV) from each members organization as a collective whole. You would literally have to have an intensive down line of 100's of online distributors and each with their own auto-ship of the product in place. This company is a legitimate opportunity with what looks like a quality product although expensive.

The application fee is \$25 in addition to starter kit. Now even though the retail sales structure seems very lucrative please keep in mind that you are still required to do some form of recruiting. This will be an integral part of you taking full advantage of the compensation plan the way that you see fit. Livethesource does offer assistance to you to help you market the company with the aid of company replicated websites for an additional charge of \$10 a month. In case you didn't know company replicated websites are the worst marketing tools that an individual could use to gain income with a specific company.

What Rubs Me The Wrong Way About This Company..... I will tell you the truth. I like the concept of what the company is doing and what their aim is with their products and their reps. What I don't like is some of the training that they provide for reps who join. In most cases it probably wouldn't be a good idea to solely rely on the training that they give to promote yourself through their company. MLM marketing is simple and it is the most cost effective way of marketing. Now because of how these companies present it to you it would seem as if it is complicated.

Their form of effective marketing is handing out business flyers and business cards and chasing after prospects. This is not an effective way to market. In the end it won't do you much good. It's slow methodical and is a guaranteed way to assure that you go broke before you make any money. No need to worry all hope is not lost. There is a way that you can have leads signing up into your business on auto-pilot practically every single day. How would you like to be able to sign up leads on auto-pilot without even being present at your computer. It may sound like fiction but it is very much a reality with marketing techniques that I can reveal to you if you are ready to take that step and make this company work for you.

Justin Caesar is an MLM expert at showing you how you can build your [Livethesource Business](#). If

your serious about learning how you can have more leads than you have time visit my site at [Livethesource MLM Success](#) today.

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