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The Absolute Most Costly Mistakes In Strategic Internet Marketing

If you're not getting the leads that you want and you've been on countless training calls, you're probably having the same problem that a lot of network marketers are suffering from. They have the knowledge and the dedication still not seeing results.

If you are indeed part of this group, you have probably spread yourself too thin; using too many strategies at one time. Strategically planning your business is about taking a tactic or two and bombarding the internet to make your presence known.

Pick a few tactics you enjoy and don't mind doing all the time. In fact find one that you lose track of time with.

People often spread themselves way too thin trying to use every effective strategy known to man. In a perfect world this would be absolute gold. Unfortunately there's way too much competition to do the bare minimum and see results.

Writing is a passion for some marketers. If you're one of those marketers, how are you planning getting exposure for these articles? If you enjoy recording yourself on camera, how do you plan on uploading your videos? How many sites are you going to upload to? How much keyword research are you going to do? Who is your targeted audience?

As you can see, these two marketing methods alone have a lot of requirements in order to be effective. There is much more criteria to consider also. Imagine having six marketing methods with questions like these. Don't you find that completely overwhelming?

Figure out what you love doing and don't mind working on every day. Consistently work on this for at least three months to see some significant results. At the same time, continue to learn how to make your efforts more efficient and you'll start seeing some major changes.

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