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# **Use Your Business Blog To Make Money From Affiliate Ads**

Want to know how to make money from affiliate ads? So the next time you visit a business or personal blog and look carefully you will for sure notice that they have several smallish ads running down in the sidebars or showing up between the blog posts. There's a reason for this: the blog owner is hoping to make money through an affiliate advertising program.

There are three basic types of affiliate advertising programs available to blog owners. The first is the basic pay-per-click model, where blog owners receive a variable fee every time visitors click on an ad on their blogs.

If a blog is busy enough, and enough visitors either buy a product through an ad or click on them, a blog owner can nab enough commissions to make a decent amount of extra money every month.

There are three basic types of affiliate advertising programs. Finding the one that works best for your blog is the key to making extra money every 30 days.

For instance, if your blog is dedicated to providing insurance information to readers, a pay-per-lead affiliate program may be your best bet. This is especially true if your blog can connect to companies that offer auto or life insurance quotes.

Another popular type of affiliate advertising program is the pay-per-sale model. In this version, blog owners receive a commission every time visitors buy a product or service from a company. Blog owners may receive fewer commissions with this model, but the commissions they do receive will be far higher.

Finally, there is the pay-per-lead method. In this version, blog owners receive a fee every time their site refers visitors to a company that requires them to provide their contact information. The company can then call or e-mail these customers later to try and sell them a service.

To make money as an affiliate from a blog, or any website for that matter, you first need to learn the basics of [affiliate marketing for beginners](#) . Only then will you be ready to use tactics, such as [article marketing](#) to help rank your site in the search engines.

You can also find this article published on [Use Your Business Blog To Make Money From Affiliate Ads](#), and on the tag pages [affiliate marketing for beginners](#), [affiliate marketing tools](#), [Affiliate Programs](#), [affiliate software](#), [article marketing](#), [keyword research](#).