

Published based on [Effective Marketing Tactics Involves Efficient Skills In Networking](#)

Effective Marketing Tactics Involves Efficient Skills In Networking

You probably have no trouble finding the obvious prospects for your network marketing business. What if I told you that there were dozens of prospects you encounter every day but don't even notice? Don't feel badly. Learning how to spot prospects is a bit of an art.

Every single minute of every day you have a chance to reach out and find more contacts. It's so easy once you know what to do you'll be amazed that you ever thought it was hard. It just takes some effort and attention.

Do you talk to people when you are out running errands or enjoying yourself? If you don't, you're missing out and holding back your business. Use the 5 foot rule to help you gauge when to reach out. If there is someone within five feet of you, speak to them. It can be something nondescript, like the weather, that's fine.

If they are receptive, continue the conversation naturally. You want to see if you can get to the point where you can ask a question, like "what do you do for a living?" If they answer this question, you then will be trying to see if they want more out of life.

Hopefully they will say yes. If they do, follow this with a statement such as "I have something I think you might want to look at. Would you be interested?" After they say yes you give them some sort of tool. It might be a website or a business card, or you might take their card and offer to get back to them with the information.

If you do this regularly you will find that you come across literally dozens of opportunities every day. Can you imagine how that might build your business? Even if you only talk to 5 new people each day it would be a big difference.

Imagine how that would impact your network marketing business. What would the effects be? Do you think you'd have more prospects in your pipeline? Would you have a chance of sponsoring more people? You bet. And that would translate into more business for sure.

Don't keep letting golden opportunities pass you by. Use the 5 foot rule, and talk to people. You'll earn a lot more money for your business if you do this, because you'll be increasing your network marketing prospects at an amazing pace.

See more works written by this same author dealing with items like [7 day programmable thermostat](#) and [Honeywell programmable digital thermostat](#).

You can also find this article published on [Effective Marketing Tactics Involves Efficient Skills In Networking](#), and on the tag pages [advice](#), [business](#), [computers](#), [E-Learning](#), [education](#), [entrepreneurship](#), [finance](#), [income](#), [internet](#), [marketing](#), [networking](#), [opportunities](#), [skills](#), [society](#).