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How To Use Micro Niche Finder To Find Profitable Niches

Keyword research may be the most essential element of having a successful affiliate business on the internet. It helps you to discover lucrative niches which you can target for a web site. When choosing these niches and keywords, you ought to aim to discover ones that have a higher search volume but a reduced number of competitors. To discover these lucrative niches, you'll require a device known as Micro Niche Finder.

Micro Niche Finder is an instrument developed by James Jones that enables affiliate marketers to locate the best keywords to use inside the content of their blogs or sites so that they will benefit from search engine visitors to their sites. This instrument greatly reduces the amount of time it takes to locate these words. You basically download and install the computer software on your own pc. Once the instrument is installed, you pick a specialized niche that you decide to concentrate on. For assistance in picking a specialized niche, several affiliate marketers will look at the bestselling goods in affiliate programs at Amazon, eBay, Clickbank, etc for ideas.

So, let's say you go to Amazon and the bestselling products are red widgets. You would then open Micro Niche Finder and type in the term 'red widgets' into its search box. The software would then return a list of approximately 200 results of words that are related to red widgets. Look through each word and delete those that would not be optimal to place on your site. For example, if your search results included terms like 'free red widgets' or 'red widgets for free', you would delete those types of results because obviously the people searching for those terms are not willing to pay for red widgets. So, they would not likely click on your affiliate links on your website to purchase red widgets.

After you delete the keywords that you feel won't aid in the earning of a commission, it is possible to set criteria to further narrow down the list. Set the computer software to delete terms that happen to be low in search volume. Some affiliate marketers will set this criteria to as low as 100 searches or as large as 3000 searches.

Next, you will need to know how competitive it is going to be for you to obtain search engine visitors for your site according to the keyword you pick. Micro Niche Finder can locate the number of competitors for each and every search term. If the keyword is highly competitive, the computer software will display a red circle. If it is considered moderately aggressive, you are shown a yellow circle. If the number of competitors is low, then a green circle is going to be shown. Focus on keywords that show green or yellow circles for profitable results.

The software can also tell you whether the keyword is available as a .com, .org, or .net domain, the number of backlinks for that keyword, the percentage of people willing to buy an item when they search for that particular keyword, the number of competitive websites in the search engines, and the cost per click that each advertiser is willing to pay Google for an ad based on that search term to be shown on your site if you monetize with AdSense. As you can tell, there are numerous benefits for using Micro Niche Finder.

To see [Micro Niche Finder](#) in action and to discover how a single affiliate marketer is making use of it to locate [profitable niches](#), go to [SimplyFactual.com](#).

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