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# **Effective Marketing Tactics Involves Reliable Skills In Networking**

There is indeed an art to learning the proper way to capture network marketing prospects. Some of them are obvious, and others are right in front of you, you just don't see them.

There are chances to network with people every minute of every day, and finding people is rather easy. However it takes a lot of effort and discipline to really make it work for you.

As you interact with people through out the day, remember to apply the five foot rule. The five foot rule explains how you should try and start a conversation with people that you are within five feet of. Saying something simple like commenting on the traffic may start a good conversation that you can then turn into an opportunity.

After the conversation starts, determine if they are becoming interested. For example if you ask them "what do you do for a living?", and they answer, go ahead with the conversation and get to know them a little more until you can open it up to the topic in mind.

If they show some interest, perhaps you can say something like "I have something I think you might want to look at. Would you be interested?". This is a good time to give them something to use, like a link to a website or sharing cards so you can contact them with further information later.

See how easy that really is? Think about how many opportunities there are every single day that you can benefit from. Set a goal of meeting five new people everyday and you will be amazed at the results.

Think about the results that will bring to your growing network. You will have the potential to receive so many prospects in your pipeline you won't know what to do with them. You will also have a good chance of sponsoring them, and think about the growth your business can experience.

Always use the five foot rule when you go out around other people. Sooner than you think, your marketing efforts will pay big dividends and your business can expand rather rapidly. This will ultimately lead to growth and increased profits.

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