

Published based on [How To Market Your Business By Using Personalized Golf Balls](#)

# **How To Market Your Business By Using Personalized Golf Balls**

It's amazing how many golf ball manufacturers are out there. They have been a booming business, and giants like Callaway, Nike and Titleist are working hard on developing the perfect ball for your golf dollar. But what makes a golf ball different from another?

Used golf balls are a gold mine in savings. There are stores that sell used golf balls, and can present savings that are 50% less than brand new ones. The quality is almost perfect on many of them, and there are also several websites that have deals on used balls, but you need to search.

There are a lot of inexpensive balls for sale that are just right for the high handicap golfer. Especially for those with a 20 handicap or more, it would be a waste of money to spend a lot on expensive balls. You won't notice the difference, and you will save money.

If you happen to fall into this category, save money and invest in lessons and decent golf clubs. No matter what, you can buy inexpensive balls at Target or any sporting goods outlet.

One of the greatest marketing tools is using golf balls. They are a smash at things like company events, charity functions and tournaments. Golf balls with your logo on them will get your name tossed around like a ping pong ball.

Consider lost golf balls, and think how many are out there that get snatched by golfers everywhere. Now think how nice it would be to have your logo on lots of those balls.

Custom golf balls are the coolest way to put some personal style into them. You can put names, engravings, pictures or a million other things on a golf ball.

Even though custom golf balls are a little bit over the top, it happens. But, no matter what, golf balls keep growing and expanding as long as we keep opening up our wallets.

In addition to marketing tools, this author also frequently gives advice on [damask table cloth](#) and [irish linen tablecloths](#).

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