

Published based on [Nuclear Affiliate - How Can You Become A Super Affiliate](#)

Nuclear Affiliate - How Can You Become A Super Affiliate

Affiliate marketing is one ideal business model where people can generate lots of income right from home with less things to learn. An affiliate doesn't need to know how to setup payment processor, shopping cart and shipping the product. So, for anyone who's new to online business, it is a good starting point.

The following are some powerful marketing tactics that any affiliate can use to make lots of money. For details about affiliate programs and these tactics, refer to [Nuclear Affiliate course](#).

1. Look for profitable niche market to target.

In order to make money in business, you need to fulfill the demand. Your task is to browse certain sites and see what others want on the internet. If you don't do the research process properly, the entire campaign will fail.

The good thing for Clickbank marketers is they can use the CB marketplace itself to research for hot market. The key is to look for product with high gravity and good sales letter. The better one sales letter is, the better its conversion, the more money you will make.

2. Create a fully optimized blog.

There are several reasons why you need to install Wordpress blog instead of using normal site builders. For one thing, blog comes with the ping function which will notify search engines each time you post new content.

Then, blog can be easily setup and running within a few minutes. This is very helpful both for beginners and experts in site design. For beginners, they can avoid the hassle to learn about site creation from start. For experts, they can save lots of time and create several sites quickly thanks to Wordpress.

Then, some do-it-yourself site builders come with bad scripts that prevent search engines from indexing your site properly. This will have negative impact to the ranking soon. However, the case is different for Wordpress. Google can easily analyze any blog easily.

One powerful plugin that marketers should use to optimize the blog for search engines is Platinum SEO. This plugin will allow you to create a separate blog title for search engine purposes. You can also disallow Google bots from indexing your archives. This will boost your ranking since it can avoid the duplicate content issue.

3. Email marketing and autoresponder.

For short term, it doesn't matter if you want to ignore list building at all. However, for long term, if you don't collect emails, you will leave lots of money on the table. The reason for this is most people usually don't buy anything on the first visits.

Offer good content, videos or quality software to attract visitors into your list. If you don't know how to create a quality software, simply log on to Elance or Rent-A-Corder to hire professionals there.

Want to become a master in affiliate marketing? Nuclear Affiliate course is the program that can help you. It contains the exact steps used by Andrew Fox, a super affiliates to make over one million of dollars selling products as an affiliate. If you need more details, read this [Nuclear Affiliate review](#).

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