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# **FB Siphon - Generate Lots Of Traffic By Using Facebook**

CPA marketing, or sometimes known as pay-per-lead affiliate marketing is one way to make money on the internet by sending leads to the merchants. One CPA publisher doesn't need to sell anything. All he needs to do is make his site visitors sign up for free trial offer or completing a survey.

CPA marketing is the choice to some people rather than general affiliate programs or Google AdSense. It is true that you can also make money without selling anything thanks to Google AdSense program, but the payout is low.

Then, for beginners, it would be hard to make lots of sales with Clickbank, Amazon or Commission Junction affiliate networks. They need to master several skill sets, like email marketing, copywriting and sometimes bonus creation to maximize profit from these networks. The traffic must be extra targeted in order to make lots of money, like traffic from product name keywords at search engines.

For new marketers and webmasters, CPA marketing is a good way to start. These are some powerful techniques you can use to generate good income from CPA programs.

### Facebook Advertising

Facebook is one hot website lately. It is so popular that lots of marketers start to give more attention to Facebook, rather than Google alone. With Facebook, you can expect to get even more traffic than using Google. Facebook gets more visitors than Google in some countries like United States.

As CPA publisher, you can also monetize Facebook traffic to make lots of money. Unlike general affiliate programs, you don't need to sell anything with CPA. Hence, Facebook traffic is suitable for this purpose since it is less competitive and not extra targeted.

You can obtain instant traffic from Facebook by using their advertising program. It will cost less than Adwords since it is less popular and not saturated compared to Google Adwords. You can avoid lots of competition and have the potential to make up to five-figure income per month with CPA marketing and Facebook. For details about this method, read [FB Siphon](#) course.

### Search Engine Marketing

No matter what, you cannot ignore search engine traffic, especially Google. It is still one way to get lots of traffic since billions of people are still using Google everyday. You can get traffic with free marketing techniques or PPC advertising.

For CPA marketing, it would be wise to start with free marketing tactics. Unlike Clickbank and pay-per-sale affiliate programs, CPA networks won't pay much commission for each lead, therefore you can get high return of investment with free tactics like search engine optimization.

FB Siphon is one excellent course about using Facebook ads and convert the traffic into CPA leads. If you want more details, browse to this [FB Siphon review](#).

You can also find this article published on [FB Siphon - Generate Lots Of Traffic By Using Facebook](#), and on the tag pages [Affiliate Programs](#), [CPA marketing](#), [facebook marketing](#), [Facebook traffic](#), [internet advertising](#), [internet marketing](#).