

Published based on [E-book As Viral Salesman](#)

E-book As Viral Salesman

E-books are the future and the long term is now. The printed word on paper and bound into books utilized to become the only way information was given and received. They were excellent, you could take them with you and put them on shelves and they do still exist and will continue to for the foreseeable long term but the time with the E-book has arrived.

The advertising E-book is really a slightly diverse animal from just an E-book. Promoting E-books contain text, images, links to web pages and navigation controls. The marketing and advertising E-book has turn out to be a quite essential part of marketing and advertising on the Internet.

With a advertising and marketing E-book you'll be able to present your story in an effective way and consist of links in your web sales pages. Your E-book can grow to be your greatest salesman.

Very first, your E-book needs to become interesting and informative. It always has links back to your web internet site and for a sales page.

Next, be positive that you have a prominent section telling readers which they are no cost to give your E-book away. Let them know which they can post it on their website as a totally free download, which they can use it as a bonus, and which they can bundle it with other items. This is the way to create viral advertising and marketing for your products or services. Remember those links back for your site contained within the E-book?

Last but certainly not least prior to you send your E-book out to the world, double check spelling and grammar and be positive that you've tested each and every link to verify that it goes where it is supposed to go. Obvious errors will reflect badly on you and will not be of much value to you, it could even be damaging.

Post your E-book to some with the E-book directories. Several let you post it for no cost, or will let you post a link on their website for your E-book.

Alisa Haeften is an author of [Awesome Book](#) review site and she is an administrator too for an [E-Book Store](#)

You can also find this article published on [E-book As Viral Salesman](#), and on the tag pages [book](#), [E Books](#), [e-book](#), [ebook](#), [Viral Marketing](#).