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# **Four Good Reasons To Use Viral E-books**

It can be a well known and widely accepted fact, that E-books....Cost-free E-books...are one in the ideal weapons in a viral marketing campaign arsenal. Here are four beneficial motives why this is true these days and will continue to be true for the foreseeable future:

1.E-books are cheap to produce and do not take long to set up. If you have articles that you might have already written about the subject you're promoting, you are able to merely combine these articles into an E-book. If, on the other hand, writing isn't your forte, you'll be able to use rebrandable E-books that have been produced by other people. Just use your favorite search engine and do a web search for "rebrandable E-books".

You will get many hits and have quite a few to pick from. 1 approach to distribute these E-books to visitors to your web site is to give them as a free of charge gift for subscribing to your newsletter. If your E-book contains material that folks will need to share with their friends and family, they'll pass it along to them... they will pass it along to others...and you can make funds.

2.E-books are capable of reaching a large audience. The only limiting factor is the enthusiasm or the participants. Consequently, it's absolutely vital that your E-book contain anything that folks will need to share like timely data or humor. Remember that persons like to know anything that the rest on the world needs to know. They are going to pass along some thing that makes them look like they are in-the-know.

3.E-books are a way to sell other goods other than the one you originally targeted. For example; if you are selling garden solutions, your buyers could also be interesting in E-books about lawns, trees landscaping, etc.

4.E-books are efficient in building your reputation. It's an implied recommendation in the event you give a quality E-book and users willing pass on to others.

Alisa Haeften is an author of [Awesome Book](#) review site and she is an administrator too for an [E-Book Store](#)

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