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Taking A Company Public - God, Monsters And The Institutional Banker

Minimal input, maximum output is the motto of most politicians that are driven by backdoor profiteering from this economic collapse. If you think that your local politician's main interest is his/her constituents and the issues facing your town such as job loss, debt and foreclosure, you need to wake up, turn off the TV and start looking at your senator and congressman's voting record and better yet, corporate election sponsorships. Financial greed and the cult of power is what motivate these people. Your vote is merely a vehicle to their ability to obtain both simultaneously.

There are two spheres that fuel the political machine: big oil and lobbyist financial facilitation, your vote is secondary and can typically be bought. Bought? Of course, don't be so naive as to think that you vote with your gut and unique conviction. What news channels do you watch? After the televised staging of a debate what commentators do you turn to for the breakdown of what the candidates were 'really saying'?

You, whether you want to admit it or not, are a product of the political persuasion of the news you watch or talk radio you listen to. We have unqualified talking heads in office that spew regurgitations proctologically embedded in them by the special interest groups that sponsor their election. Banking institutions are one of the industries that perpetuate and stimulate the actions of these politicians. Global banks who sponsor the cycle of 'control by debt' are the first to jump on the bandwagon and contribute capital to a system that perpetuates this process. When small and medium size businesses need capital the first people they turn to are institutional bankers. Herein lies the problem. When a bank funds your project they hand over a minuscule fraction of actual capital and the pie in the sky fractional reserve numbers take care of the rest. Typically an FDIC backed bank who lends \$100k only needs to have \$10k in reserve, the rest is added by the Fed in the form of digital read outs on a screen and the illusion of empirical collateral. Being that there is no gold standard and nothing but consumer confidence that backs up our dollar the privately held Federal Reserve can print money at a whim and better yet, add a few zeros to the calculations on a computer monitor and you can make or break a bank which in turn can make or break a regional or national economy.

Entrepreneurs should first consider taking their project to the public via Regulation D (504, 505 or 506) or Private Placement Memorandum and then seek out qualified consultants who can help facilitate a public offering where the company deals directly with the public and 10k's and 10q's in combination with the company's profitability and expansion will dictate it's success. Companies function best when governed less. Sure white collar crimes have been in the news and the executives go to jail, and rightfully so but consider the reality that politicians and top tier banks have been publicly crucifying business owners for years. Which is worse?

As an investor you should evaluate your investments and get diversification advice from qualified financial advisers as entrepreneurs your first call should be to a consultant that can write a PPM and a solid business plan and take it to investors. Banks should be the absolute last resort for a small and medium size business. The days of entrepreneurs voluntarily placing their heads on the chopping block in the name of institutional control and political capitalization should come to an end

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