

Published based on [Do You Like Shopping For Gifts Online](#)

# **Do You Like Shopping For Gifts Online**

Online shopping for gifts has spread into every corner of life since its advent in the early 1990's. It lets us buy at our convenience what we want and when we want. In recent years online shopping has become popular.

One must be able to have access to a computer, a bank account and a debit card in order to shop online. Shopping has evolved with the growth of technology.

Online shopping widened the target audience to men and women of the middle class. At first, main users of online shopping were young men with a high level of income and a university education. This profile is changing. For example, in USA in the early years of Internet there were very few women users, but by 2001 women were 52.8% of the online population.

One third of people that shop online use a search engine to find what they are looking for. When an online shopper has a good first experience with a certain website, sixty percent of the time they will return to that website to buy more.

Online shopping for gifts is the most predictable way to shop. You know exactly what website to go to, how much the product will cost, and how long it will take for the product to reach them. Online shopping has become extremely routine and predictable, which is one of its great appeals to the consumer.

Online stores are usually available to you 24 hours a day. Many consumers have Internet access both at work and at home. A visit to a conventional retail store requires travel and must take place during business hours. Searching or browsing an online catalog can be faster than browsing the aisles of a physical store.

There are many advantages of shopping for gifts on line. You save a lot of time and energy. You save on gas. You can have your gifts sent directly to the person if you choose. Not to mention savings on wrapping paper, ribbon, tape, etc.

Don't stand in long lines when you can shop online. For gift ideas from perfume to incredible experiences, please click here to [Visit My Online Store](#) You will be happy you did! Check here for free reprint licence: [Do You Like Shopping For Gifts Online](#).

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