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Add To Your Online Business With The Computer Screen Video Capture

You should be using a computer screen recorder to grow your internet business. If you have not created a video to promote your online business then you are behind the times. In this modern internet era people expect to see a video presentation on the websites they visit.

You have to realize that people expect to see video on the websites they visit. If you do not have a video of some sort you are really behind the times. You know that when you see a website with a video that you react differently than if you do not see one.

You will then in most cases bookmark the site to watch the video in its entirety when you do have time. Would you not want people doing this at your website? Of course you would. You say you cannot film a video?

Well you can create a video easily with the screen recorder so that all you need is an onscreen presentation like a power point or other similar software applications. You then use the software to record each of the onscreen slides and then transfer that to a video.

You can if you like add music or a audio presentation. You can use your own voice in the presentation or dub another voice with special software. It is simple to do all of this. You will now have a professional video you can upload to your website.

You can also upload to one of the many social media video sites. You will want list your video according to the keyword you target for your website. In many cases you will get better search engine ranking for your video than you will for your website.

This is right your video might bring more traffic to your website because it could be higher on the page rankings than your carefully search engine optimized website. Either way you win because you get more traffic.

People can sign up for your course on the internet and you will send them each lesson via email. You can do this with boring text or use the exciting video method. If you are promoting a membership site with your online email course people will be more likely to join once they see your professional video course.

The uses of this the computer screen recorder is endless when you let your creative juices flow. Try it out today and take the first step to increasing your online business sales. You will be happy you did.

Many people are turning to [desktop screen recorder](#) and [computer screen capture](#) to increase their online revenue and customer satisfaction. Also published at [Add To Your Online Business With The Computer Screen Video Capture](#).

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