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# **It's Easy To Work From Home And Earn Extra Income Promoting Free Price Comparison Software**

You may want to work from home because you have children to look after, or you may have been forced into unemployment due to the current economic climate. Whatever your reasons for looking for self-employment opportunities, you can work from home and earn extra income promoting free price comparison software. All you need is a computer with an internet connection, so your start-up costs are minimal.

The advantages of working from home are many. No office rent to pay for, no employees to worry about, and flexible time schedules to suit your lifestyle. Now you can work from home and earn extra income promoting free price comparison software. My Shopping Genie is an innovative software application that installs on a computer in minutes, searches the internet for the product you want to buy, and produces a list of online retailers with the lowest prices and best deals on the internet, in the same time the search engine takes to produce search results. One click lets the user compare prices and takes them directly to the websites, so making a decision and purchasing the item is quick and convenient.

You know lots of people who shop online already, so promoting this free price comparison software won't be difficult. Anyone with a computer who shops online is a potential customer - and a revenue generator for you. The technical side of promoting My Shopping Genie is done for you, as they provide you with a website for you to use in your promotion efforts. You send people to your site, they download the software, and you start making money. There are other ways to earn extra income with My Shopping Genie as well.

If any of the customers who download the free price comparison software decide to become affiliates and promote the software, you earn from their promotional activity. You can also become an affiliate of some of the stores that My Shopping Genie searches, so whenever one of your customers makes a purchase at that store, you earn a commission.

My Shopping Genie has been featured on CNN Bargain Hunter, and you can promote your website by any other means you see fit. If you think about all the family, friends and colleagues you know who shop online, there are probably hundreds of people you can promote the free price comparison software to. You can use email marketing to tell everyone in your address book about your site and the free software, advertise on online classified sites, or do some pay-per-click advertising on search engines. There are many ways to market on the internet, and most of them require a very small investment if any at all. You will have to invest some time, but it won't be a full time job - and the rewards can be better than the average salary!

My Shopping Genie gives you the opportunity to work from home and earn extra income promoting free price comparison software - and promoting something that's free shouldn't be difficult at all. If you are between jobs, a stay-at-home parent wanting to bring some more cash in, or semi-retired and looking for something to keep you busy, My Shopping Genie's affiliate program is the answer.

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