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Want To Explode Your MLM Online?

MLM, network marketing, referral marketing call it what you want, is on fire in today's economy. In a world with no more job security, massive layoffs and small business closing every day, the world is screaming out for a way to earn money with a low start-up cost and good income potential. MLM is just that. There are no inventory requirements and huge income potential. Many experts refer to it as the last bastion of free society. An average person can make a fortune in their own network marketing business when done right! The key words are when done right.

Perhaps the biggest obstacle to success in network marketing is successfully attracting new distributors and repeat customers. I have been doing this business for more than 28 years. Luckily for me, a mentor taught me early on to generate leads or people willing to check out my deal. This was better than chasing after friends and family. I had people coming to me and I just returned calls and directed them to a presentation. This sure beat the process of begging people to come to a hotel meeting. Who likes meetings? Before I learned all this, I actually quit doing network marketing and swore to never return. It is frustrating the old way. Don't you agree?

When I learned how to build a list of people who were open to what I had to offer, everything changed. I decided I would contact the people on my list and fill them in on why I recommended that they consider joining my team. The rest is history.

Sign-ups happened almost every day and I quickly made it onto the Top Ten Earner List and the Million Dollar Club. I traveled all over the world with all the other top dogs and picked their brains. What I found out was that even though they all had unique ways to build, most of them had some kind of system in place to attract prospects to them instead of selling uninterested people. Most of them comfortably attracted their distributors instead of buying leads or cold calling. This is the way to do it and I can show you how if you stick with me.

Folks, here is the bottom line. You need to have a system in place to attract people to you instead of you soliciting them. When they come to you, it is a totally different deal. Your posture totally changes. You are in control, introducing them to something that they have already established they are interested in.

Want to take it to the next level? Take 5 to 7 smart teammates under your wing and teach them these success strategies. You will be surprised how quickly your business grows. You will enjoy great income and real time freedom. This is what doing MLM successfully can offer.

There are several awesome ways to develop a system like this for yourself. I did it because I was an author and had the contact information of all of my book customers to introduce them to my MLM. Chances are you are not in this same situation, but what you can do is introduce value and build credibility with your new list of friends by sharing excellent information with them that will help them in their quest to become successful. One way is to sell a few excellent affiliate programs that they can use as tools in their business.

That is the basic idea. Some call this a marketing funnel. The bigger you build your list the more potential teammates you now have who may join your MLM. Don't you agree that this method is more powerful than dragging prospects to meetings?

Do your due diligence. Search online for Network Marketing Sales Funnels or Software. Many companies now offer programs like this for between \$25 and \$125 per month. They give you the ability to point and click and put together nice, professional Lead Capture Pages to present your business and collect contact information from interested prospects who arrive at your pages. They also have in-depth video training and weekly calls to help you learn how to better market your business online in today's environment.

In a future article I will tell you how to get traffic to your web site, but for now I just want you to investigate some of the tools that are available to you in today's Internet based marketing world. I looked at many of them and some are better than others, so do your homework.

I tried a bunch of them and then paid a software developer to design my own. Feel free to check it out. I share it with my own team and my readers. You are welcome to use it. It is awesome and has a few capabilities the competition does not offer. The training is very detailed and the system is very user friendly. There are also

training calls almost every week on how to use it to market your MLM online. You can very effectively brand yourself online with a system like this one. Before you know it, you will be attracting people left and right to your team and showing your leaders how to duplicate your success.

The sky is the limit! What if you were able to effectively generate 20 to 120 qualified leads each week or even each day. These would be people who arrived at your site and asked you to contact them with more information about you and your business. Do you think you could build your downline faster? Stop struggling in your network marketing biz and utilize cutting edge strategies and attraction marketing. You will be glad you did.

If you'd like to learn more about my Online Marketing System to better promote and grow your business, stop by my blog or do a search online and visit me.

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