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Keyword Research With Micro Niche Finder

If you need to earn money from affiliate marketing, you must be able to find buying keywords. Keywords are the phrases that folks use when they search for products on the web. If you need to increase site visitors for your website, you must target keywords that folks search for a lot and do not have plenty of competition. To make this less difficult for your needs, it is possible to use a search term analysis tool like Micro Niche Finder.

As soon as you open Micro Niche Finder, input any keyword into its search box. You'll receive 200 keywords, including the key phrase you typed in. You are able to then start to analyze which keywords are your money keywords. It is best to maintain keywords on your list that have more than 2900 searches per month. You should hide or delete keywords that don't match this criteria.

Subsequently, you must learn the OCI for each and every search term that remains. The OCI tells you how likely it is that an individual will buy the item or service which is related to that search term. This amount is returned as a percentage. An excellent strategy is always to concentrate on keywords in which the OCI is over 85%. Hide or delete the keywords that do not meet this criteria.

Next, you will need to learn the exact phrase count for the remaining keywords. The exact phrase count shows the amount of sites that use the keywords on their sites. Some affiliate marketers will only concentrate on keywords with exact phrase counts of 25,000 or much less. Nonetheless, before you remove any keywords at this point, you must check the strength of competition as well as the measure of backlinks.

The strength of competitors determines how simple or hard it will probably be for you personally to rank for any key phrase. You want your web site to possess a great chance at being one of the top ten search listings in the search engines simply because that's exactly where the majority of your website visitors will probably come from. Micro Niche Finder will show a green, yellow, or red circle beside every quantity that represents the strength of competitors for every key phrase. When the circle is green or yellow, you may target those keywords. When the circle is red, it might be harder for you personally to rank for that key phrase.

After you get the strength of competitors for every key phrase, you can find the measure of backlinks. The measure of backlinks is really a great indicator of the amount of backlinks you'll have to aim for in order to possess a high ranking within the search engines. If you find hundreds of backlinks for any specific key phrase, then you ought to move on to a key phrase that has much less than 100 backlinks. This will make it simpler for you.

In case you can't come up with any keywords yourself, Micro Niche Finder also has a brainstorm feature that will suggest excellent keywords. Also, it is possible to search for Google trends from within Micro Niche Finder and still get the above statistics to suit your needs.

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