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Multiple Grommets Make Vinyl Banners Happy

My office is located in a building that houses several other offices. I love the convenient location and spacious parking lot that my office provides to me and my clients. Not only that, but my rent is also extremely reasonable. The low cost of rent keeps my business operating expenses low and thus allows me to take home more profits, which I love! The only downside to my office situation is that my landlord does not permit me to place a permanent sign outside the building signifying the location of my company. Luckily, my landlord and I were able to work out an agreement that makes both sides happy.

FOR EVERY PROBLEM THERE IS A SOLUTION

I looked into a lot of different ways to solve my dilemma and decided that installing a vinyl banner was my best option. My landlord was very supportive of my proposal, as I explained to him that the full color banner would make a minimal impact on the exterior of the building and could easily be removed should I ever move my office. The next day I went to my local custom banner maker and ordered a glorious full color banner which I hung above my door for all to see.

SOLUTIONS CAN LEAD TO NEW PROBLEMS

The vinyl banner at first looked great over the entrance to my office. Unfortunately, my satisfaction was soon replaced by disappointment, as a strong windstorm came through town about a week later and ripped the nails holding my vinyl banner clear out of their holes allowing my custom banner to fly away. Even though I was lucky to find my banner in a tree down the street from my office with only minimal damage, I was still upset that I now had a new set of problems to solve. The worst of the damage to the actual print banner was that the holes where the nails had pierced the banner sign had ripped during the windstorm, thus affecting the integrity of my custom banner.

NEW PROBLEMS LEAD TO NEW SOLUTIONS

I explained to my local custom banner maker the problems that I had had with my vinyl banner. I'm really happy that I went back to my vinyl banner maker, because he provided me with two great tips on how to prevent my same problem from happening again.

TIP #1: MULTIPLE GROMMETS

A grommet is a metal or brass eyelet that encases a hole in a vinyl banner so that the weight of the banner does not cause the vinyl to tear when the custom banner is displayed or hung from an elevated area. The vinyl banner maker said he would be happy to install a few extra grommets in my custom banner to distribute the weight of the banner across several grommets instead of only a few. The more grommets there are on a vinyl banner, the less weight each hole is forced to support. Ever heard the saying "strength in numbers"? That saying applies perfectly to this situation.

TIP NUMBER TWO: PULL IT TAUT!

When you are hanging the banner, be sure to pull the banner taut so that there is very little, if any, slack. By doing so, you reduce the amount of air that is able to get behind the banner, thus preventing a strong windstorm from pulling the banner off of its perch. When I first hung my custom banner, I made the mistake of quickly and carelessly hanging the banner, and thus, a strong windstorm not only damaged my vinyl banner but also blew it down the street.

THE ULTIMATE SOLUTION!

There you have them, my two fabulous recommendations! These two simple tips will prevent you from having to waste your time with trial and error. I hope you get as much joy out of these solutions as I have!

You can design your very own [vinyl banner](#) with multiple grommets, too! Just check out our website and follow the instructions to create as many [vinyl banners](#) as you wish!

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