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Jusuru MLM The Pros And Cons

There's a new beverage on the market, created by a woman named Asma Ishaq. Her company is located in California and is called Jusuru International. The beverage is a juice blend containing something called BioCell Collagen II. This is supposed to maintain joint health and skin elasticity among other benefits. The company is offering membership to distribute the drink.

An MLM or multilevel marketing plan is the type of business plan that is required for Jusuru. Since there are lots of MLM types out there, there is quite a bit of information regarding the good and bad points of them. For Jusuru, the juice it sells is said to be patented and scientifically researched. The company states that it is sure of its product and the juice should sell itself.

There are many pros and cons to a multilevel marketing plan such as the one described by this company. We will start with the pros, to give an idea of what is involved in marketing a business like this. First, you might want to take a look at the company's website. That site will usually list the amount of money that is required to begin the business. In the case of Jusuru, the start up cost is not too high. Maintaining about a \$140 personal volume is the required start up, that is definitely a pro if your worried about your finances.

The opportunity to work from home is another plus for many people. The company does offer some online training by way of a tutorial and it also gives help with building a website to market your business from. Being a parent with a child at home, working from home sounds like a dream. Also, the training is not so long that you have to put most of your time into learning a system. You can make money pretty quickly if you do put work into the business including recruiting other buyers and members.

The company also offers many ways to earn money. They include a fast start bonus, leadership pools, a car bonus and an enroller bonus. These are great incentive and rewards for people who enjoy having a goal to work toward when building their business. Another pro to this system is that if you are a motivated person and enjoy a challenge, there are no limits to your earning potential. You don't have a boss looking over your shoulder and you are free to put your own ideas to use when designing a marketing plan.

Unfortunately there are quite a few cons also involved in this type of business plan. First, there is not a lot of training for you when you decide to enroll. The company offers a minimal amount of training and you are allowed to head out on your own. If you do not have a lot of sales experience, you might be intimidated by the lack of training and unable to stay on track.

The competition in the market is also a con to keep in mind. There are a lot of juice companies out there - and they sell the same type of product with the same type of marketing plan. You have to exhaust your supply of friends and relatives and then start cold calling or networking with strangers. This can be pretty intimidating for most people.

If you're the kind of person who needs direction, this plan might not work for you. The guidance, once you've started, just isn't there. You don't make money unless you sell the product, or someone under you sells the product - so you can end up doing quite a bit of work setting up and maintaining your online marketing and not make any money at all.

Of course, most of the money and reward goes to the people highest up on the plan. This is common with an multilevel marketing business, so the earlier you get into the business, the better you do usually. You may also spend money you hadn't planned on if you spend your time networking out of town. Hotels and restaurants will need to be added to your expenses. With a high failure rate for the sales and the expense of the product, you may need to learn to deal well with rejection. It's easy to quit if you don't like selling.

If you're looking into a multilevel marketing business, Jusuru International may be the one for you. Keep in mind that no matter what type of business you decide to enter into, there will always be pros and cons. Selling anything is not easy, but if you believe in your product and put time and effort into it, this plan can be very rewarding.

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