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# **It Could Be Permanent Free Ads When You Reach First Page Of Google**

Website owners know this, especially if they have been in online business for a while. There are many kinds of online advertising to do: classified ads, business directory listing, banner ads, forum ads, text links, search engine marketing, etc. Most of them are paid, but you can find good numbers of free advertising sites as well. Have you found them effective? Do your ads get buried among the many others? Or perhaps they have little leads and even impressions? Instead of keep doing it the same way, you should improve your advertising strategies.

For increasing leads, those such as banner ads, forum ads, and text links are effective if the website you place ads at have high traffic and returning visitors. The more people who see your ads will be better. The correlation is positive with the number of them who click and arrive at your site. While with classified ads and directory listing, there is no doubt that many other similar sites are also placed in the same location/category. Prospective visitors do not only see yours, but also your competitors'. And yet there are numerous of other similar sites on the World Wide Web. Have you ever thought of reaching the first page of Google and enjoying big number of visitors due to the big search volume of your business keywords?

If, for instance, one of your keywords is 'pet supplies' and the monthly search volume is 6,000, then pet supplies websites that are on the first page of Google could this thousands of impression for free. It couldn't be impression only, but also clicks, brand awareness (your website name), and finally sales.

Ten websites that appear o the first page enjoy the best traffic because people rarely go to the next page to find what they want. The higher your site position is, the more percentage of the traffic you enjoy. That is why many websites are competing to reach the top 3 positions (or at least on top 10) of Google search result. The positions are free; what you need is to spend enough time from now to build backlinks with your targeted keywords to your site. Backlink is any link from other site that points back to your site.

Many SEO experts believe that high pr backlinks and contextual links are best to target keywords. Worried that you spent too much time learning this from zero? You can find proficient link building company to handle it for you. They can help you figure out how long (or how much) it takes to reach page 1, 2, or 3 of Google, depending on your industry competition. Manage reasonable budget. Once you reach the first page, you will enjoy the return of investment for a long time.

Alex Wu operates a [free ads](#) website that lets people advertise, build groups, and connect. He hopes to create an active environment for businesses to place their [jobs](#).

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