

Published based on [Outdoor Welcome Signs: All About Portable Outdoor Signage](#)

# **Outdoor Welcome Signs: All About Portable Outdoor Signage**

Advertising outdoor signage is excellent for small businesses to show shoppers the identity of your shop and what you are providing. It is normally made of heavy duty plastic signboard with large artwork and logo on it, for consumers to see immediately. Some are designed with UV shielded plastic to fight fading due to prolonged exposure to sunlight, others are crafted of aluminum and vinyl fabric ad banners for a strong and lightweight design that will last a long time. You can also use them to welcome visiting close friends and family members at the entry ways of your home while adding a touch of style and beauty to the outside the house.

In other places, they make use of readymade GI sheets decorated with light colors with large hand brushed signs in bright colors. Commonly used by small retailers in other places, they are normally given-away by big companies of beverage companies like Coca-Cola and Pepsi Cola. Imprinted is the title of the retail store together with the advertisement of their corresponding merchandise. Good for newly established outlets with little budget who could not manage to obtain high-tech signs. This is favorable for the provider as well since they can advertise their merchandise, also free of charge. Also, many internet service carriers like PLDT DSL gives greater outdoor signs using enclosed GI sheets and plastic signs with lighting inside which is visible at night time, all for free when you subscribe for DSL connection for your internet cafe.

Another use of these reusable outdoor signs is for tradeshow booths, park and entertainment signs or directional signage in your store or office. Enhance your booth with ink-jet laminating signs showcasing your merchandise pictures. Put them anywhere, install them to a wall by using screws to label a display or attach them to a post to show information so your guest will have an easy entry to car parking spaces, comfort rooms, entrance and escape hall ways.

Other types of outdoor signage systems like outdoor video signage, multimedia system screens and jumbotron with massive screen video displays are quite popular nowadays especially in large industrial businesses like supermarkets and grocery stores. It's like a big television where you can show an advertising campaign. They are good due to the fact they can be programmed to advertise multiple products. They cost much higher than standard outdoor signs, though.

If you are searching for a certain outdoor sign alternative for your merchandise, try to visit [OutdoorSigns.net](http://OutdoorSigns.net), they offer customized billboard signs and banners of all size and make. Based on client's needs, they can personalize signs for street signs, car graphics, showroom presentations and more. If you want a high-impact advertisement like neon lights, their professional employees can design and deploy them for you. Another favorite outdoor signage is the personalized letter signs which are commonly used in concert halls and gas stations.

If you have merchandise that changes information regularly, this is the right product for you. Not like LED signs which can be programmed quickly, you have to manually assemble the words or numbers, letter by letter and number by number which is time intensive and in most cases, they are located in high spots, which make them more difficult to do. You can find them at [OutdoorSigns America](http://OutdoorSignsAmerica.com). For a comprehensive index of outdoor signs online, try to pay a visit to [business.com](http://business.com) directory listings. You can find many vendors catering outdoor signage from all over US and other countries like Canada and UK.

Just click on the hyperlink below for more information about the various kinds of [outdoor signs](#) or [outdoor signage](#) and get the best prices.

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