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Lanyards - Why They Are Important

Lanyards. We see them suspended onto the necks of students and employees alike. It's funny how they have developed from being simple ID holders to a fashion statement. While lanyards are still used to hold things, they are now being treated as more than mere instruments to secure an item. Nowadays, they are also fashion accessories, as well as means to convey sentiments.

It has been said that the military was the first to use them in history. Military personnel had cords joining their sword, pistol or whistle to their neck or wrist. And while they initially used the cords to attach a sword to its belt or a gun to its holster, they later used the functional ropes for decorative purposes.

For the men in uniform, the lanyards they carry in various color combinations and braiding patterns show their rank or qualifications. But for most people, these handy cords hold their personal identification cards, badges, and even electronic devices in style.

Today, lanyards are not only a simple rope or cord one uses to tie and secure an important item. They are now viewed as cords of expressions and style.

Companies and schools commonly give ID cords that are marked with their organization's name to their employees or students for easy identification. Some individuals favor a more fashionable statement and carry a beaded or bejeweled cord to carry their personal items, while there are those who favor colored ones to complement their moods.

Besides weapons, IDs, badges, keys, and whistles, these handy cords carry electronic gadgets as well, such as mobile phones, MP3 players, USB flash drives, and cameras to prevent their loss or fall. Some even perform as an electronic gadget itself. For example, a headphone integrates its audio signal to its lanyard so it functions as a cord as well.

There's no doubt that lanyards are not merely made for function, they are also for expression and style. They are just as significant as the gadgets they hold in some cases. Because they not only carry identity, they also hold the wearer's personality.

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