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# **Car Door Magnets Are One Of The Most Cost Effective Ways To Promote Any Business**

Whether you want a simple way to display your latest special offers, or just an inexpensive advertising option, car door magnets are growing in popularity. They are a fantastic alternative to permanent car designs, and they can be changed as often as you like.

### Why Would Your Business Benefit From Car Door Magnets?

If you want locals to remember your business name, then magnets can be an extremely effective way of going about it. Paying to get an ad on television or the radio might get your message out to a larger audience, but it also costs a fortune! By choosing magnets, you can re-use them over and over again, and you have the choice of what the design looks like and where you're going to place them.

### Buying Your Car Door Magnets

The first thing you need to do is decide on what your magnet should include - whether that means any special offers you're running or simple contact details.

Next, it's time to think about how many magnets you need. Do you want to use them on more than one car? Or do you want to put them on more than one location on any particular vehicle? Magnets will usually last for many years, so any investment you make now will be well worth it.

When you do order your magnets, try not to make things too complicated. After all, people will need to be able to see the information from the road. If you pack too much into the design then your message might not come across the way you want. That said, the larger the magnet, the more you can generally fit onto it. Some examples of details include your website, phone number, company name, slogan and a brief description of your service.

### Magnet Design

Magnets are now popularly making use of full color graphics to capture potential clients' attention. Simple images can represent your services in a much clearer way than reams of text ever could. If you're using any images that you may already be using for company stationary, or business cards, make sure you have a copy of that image in a high enough resolution to translate into a large magnet.

Car door magnets are truly a fantastic way to get word out about your business. The possibilities are almost endless, so check out the designs available today.

Need to know more about ordering customized magnets?? [Car door magnets](#) really are one of the simplest and most cost effective ways to get word out about your business. Take a look at [Customized Magnets](#) now to find out more about how you can get a half price discount.

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