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Tips To Attract People's Attention In Youtube

There are literally billions of hours worth of video floating around the social video-sharing site Youtube. This can make it next to impossible to get people to pay attention to your little video. But while it is improbable, it is not impossible to steer viewers toward your channel.

If you want people to pay attention to what you have to offer, there are some tactics.

1. Put some time and effort into perfecting an adequate title for your video. This is often the first thing a viewer will see before they click on your video - give them an excuse to find out more. Also remember that many viewers search based on certain keywords. A few well-placed words can help your video appear higher on search lists.
2. Placing your video within the proper category is also key. You don't have to put a ton of thought into this, but make sure your video is located in the right place, that is the place where viewers will look for it.

The issue is when you mislist your video, people can't find it. If they can't find it, they can't watch it. If they can't watch it, you don't get viewers and you are stuck at ground zero. Instead, put a little bit of thought into where you list your video. Your traffic results will benefit.

3. Make sure to include several keywords with your video submission. Keywords are basic descriptors to help viewers locate relevant video clips. A good rule to follow is to include at least three keywords with your video submission, though you can use as many as you want.

See, Youtube users use these keywords to navigate the site. If somebody wants a video of dancing cats, they may search for the words "dancing" and "cat." Needless to say, the videos that have included those two words in their keyword list will appear at the top of the search results.

4. Remember to share your video. That means linking back to it as much as possible. You can do this through the comments' section on other people's video pages or on other sites altogether. Every link increases your video's chance of being seen.

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