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Using Wholesale Suppliers To Source Your Online Store

Starting an online business is a way that many families use to supplement the income they earn from their full time job. The internet has made starting any sort of business much easier but it is not completely without its problems.

Even if you run an online business you will still need to do your homework and put in lots of hard work if you are going to succeed.

You will initially need to work out which products you would like to sell. Once you have decided on your product or product lines you will then need to find reliable wholesale sources. There are a few main options that you have available to you and we'll quickly run through each of these before looking at why you might want to bulk buy wholesale.

Dropshippers

A drop shipper is a type of wholesale company where you can order individual products. These products are not handled by you and all orders are dispatched to your customers by the dropshipper. This means that when your customers place an order you simply need to order the product from the dropshipper and give them your customers address.

There are many advantages to using a dropshipper mainly because you don't have to hold any inventory or worry about shipping products. A very important point to remember is that using good dropshippers will not hit your cash flow, as you don't pay for the goods until you have received payment from your customer.

If you do choose a dropshipper then it's essential that you choose a dropshipper you can trust. A drop shipper will be representing your business. If problems occur in servicing your orders then this will reflect badly on your business. Make sure you find an accountable, honest and reliable dropshipper.

Importing

Another option would be to source the products from china or wherever they are made by yourself. There are a number of complications to importing, and this type of sourcing method should be avoided if you are just starting out.

You will also need to take care of shipping, transport and storage. Not to mention import duty and all the required legislation you must abide by.

Wholesale

Another more common option would be to bulk buy products from a legitimate and reliable wholesale source. Most wholesalers will import goods themselves, which means you can often negotiate very competitive prices and not worry about the importing process. Many wholesalers also allow you to buy in smaller quantities, which will help with your cash flow.

Bulk buying products is the best way to save money and increase your profit margins. Drop shipping services are very flexible but you do pay a premium for them. A dropshippers prices will always be more expensive than a wholesalers because you are also paying for the service.

The only thing that you will need to consider when bulk buying products is that you will have to pay money up front and also store the stock until it is sold. You will need sufficient space to store your products and enough money to make the investment.

One of the biggest problems that many small businesses have with dropshipping is the lack of control. It's often difficult to find out accurate stock levels from your drop shipper and this could lead to an unhappy customer if a high selling stock item is sold out.

Your drop shipper can also affect the reputation of your business, and any issues with the quality of service are reflected on you. If you use a regular wholesaler then you can be in complete control of the whole process.

Finding legitimate [Wholesale Sources](#) can be difficult. For advice and guidance on the best [Wholesale Source](#) options available to you visit www.wholesalesourcereviews.com.

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