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# How To Assure Online Business Success

The two most important ingredients determining your online business success, are your expectancies, and your perseverance. You could have an overwhelming hunger, but if you lack the perseverance, your hunger will pass.

A surprising number of people start out with the idea that attaining online business success is child's play, and that it doesn't require much in the way of dedication or the need to learn. Then when they realize how foolish their notions were, they surrender.

97% of people who profess a desire to earn revenue online, in fact, only manage to expend revenue, and then they quit. Do you know the reason the top 3% succeed? Yes, they are the ones who didn't surrender.

Rather than giving up, they studied some rudimentary knowledge of their craft. They were wise enough not to be suckered into wasting time with alleged "paid"; surveys, ad clicking, or email reading. Nor did they get their credit cards out for every get-rich scheme with a great sales letter, promising a, "revolutionary new system, " that will, "turn your computer into your personal ATM machine, " and bring you, "truckloads of cash, " that will "snowball, " "on auto pilot, " "while you sleep."

Well, actually, many of them did all those things, before breaking down and learning a new skill set. Even if you are a helpless, hapless newbie, technophobe, you can learn online business skills. There are countless free forums with many caring successful business owners, who were exactly in your shoes not that long ago. Some are willing, even eager, to help and teach.

No matter what area or specialty you want to pursue, there are internet communities already established around them, where you can meet others who were where you are, not that long ago. Some of them will gladly teach you and point you to the answers. Merely go to Google and type in the search box, the name of what you want to learn and then follow that with the word, FORUMS.

Find a number of these forums that are busy. You will know because they have daily activity. At first just read for a bit and then when you see how things are done, and you can tell there are helpful people, introduce you. Start asking questions. Do this in each one you have chosen. Congratulations. You will be on your way to online business success. Have fun.

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