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3 Essential Tools For Affiliate Marketing

Affiliate marketing is a fast growing industry, and it has a lot of income potential for anyone who is willing to work hard at it. However, just like any other business, there are certain tools that you will need in order to succeed. Here are three basic tools that every affiliate marketer should be utilizing.

1. **Affiliate Networks.** Affiliate networks are a very important tool for affiliate marketers. They act as a third party between you and your advertisers to make sure that you get credit for the people you refer and the sales you generate. If you plan on promoting more than a single product, then affiliate networks are a must.
2. **CRM Software.** As you continue to grow your affiliate marketing business, you are going to need to work with a lot of different advertisers. Probably more than you will be able to keep track of on your own. Affiliate networks will definitely help out with that, but it is also very important to utilize CRM software. CRM software will help you keep track of all of your advertisers, and remember to follow up with them when you need to. Without CRM software, you are likely to become very unorganized and unproductive.
3. **Data Aggregation Software.** Since not all products are available on all affiliate networks, you will probably need to be registered with quite a few different networks. Signing in to all of them every day to check up on your sales stats can become very tedious and time consuming. A good data aggregation software program can allow you to sign in to one convenient dashboard, and view the stats from all of your different affiliate networks on the same screen. It will save you hours of tedious labor, and allow you to better see which affiliate networks are performing best for you. That way you can focus your efforts on what is making you the most money.

These 3 tools are a great start to a successful affiliate marketing business. If utilized, they will save you a lot of time and money, and allow you to focus on increasing your profits.

A great place to learn more about affiliate marketing tools, including [CRM software and data aggregation](#), is www.esilverbullet.com.

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