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# **5 Killere Mobile Monopoly Secrets**

When it comes to mobile monopoly advertising there are a couple of things you need to know before you go out and start spending your hard earned money into the different Mobile Advertising networks.

The first thing you will want to do when setting up your Mobile Ad is to ensure your landing page is optimized to be viewed on mobile phones. The screen resolution being smaller you will need to make certain adjustments to your page code so that it can be perfectly displayed. This is important stuff really. You don't want to start driving a lot of traffic just to find out that nobody can see your offer on their mobile phones.

Before launching your campaign make sure you have everything ready to go and that your page is optimized. Ideally you will want to use cascading style sheet to format your page. Pay particular attention to the width attribute of the page. Ideally you will want to set it up to be 95% to 100% in width. This is to ensure it properly displays on all phones and handheld devices.

Depending on the content of your page you can decide whether or not you want to play with the font size. I usually make sure it is set to be a minimum of 16 pixels. This allows visitors to read the page content without having to zoom in and out all the time. I know we like that feature but when you are trying to convert your visitors, you should definitely avoid it!

Mobile Marketing is no different from other online marketing areas. The same proven principles apply here. However it seems that a lot of people seem to forget even the basics in their hunger for massive traffic. If there is something you should remember from this article is to always be building your list of subscribers and capture people into your marketing funnel. You will do this easily by asking them for their email in return for a valuable bribe.

Another benefit to building a list while you are advertising on mobile networks is that you can easily redirect your new leads to a CPA type of offer. This will allow you to make some immediate cash and break even. It doesn't get any better. Not only are you building a list of targeted leads but you are immediately monetizing that list by promoting quick offers. Look for CPA offers that pay per lead as they are the easiest to convert.

So where can you get more information about Mobile marketing? There are many resources online but one I found particularly good is Mobile Monopoly by internet superstar Adam Horwitz. It is full of examples and proven campaigns to get you up and running fast. This is one of the rare courses that delivers in quality of content.

Mobile Monopoly alone would be enough as a stand alone course for anyone looking to drive a lot of cheap traffic to your site. However if you are the type that is looking for the best deals out there then a great Mobile Monopoly Bonus is located in the Warrior Forum and was posted by Alex. Armed with this bonus pack you are getting the complete Online Marketing Package.

Looking to find the best [mobile monopoly bonus](#), then visit Alex Warrior forum to find the best advice on [mobile monopoly](#) for you.

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