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# **Affiliate Programs - Ten Ways To Dominate**

1. Become active in niche specific chat room discussions which are relevant to what you are marketing. Talk to people, but do not try and sell to them upfront. After a while, you can mention the products or services which you are promoting in passing, and gauge their interest.
2. Put a free eBook together which is full of valuable information, relevant to your niche. Make sure that you include a link to your affiliate website on the cover. The content of the eBook should attract the attention to your niche market.
3. You can develop a directory specifically for affiliate programs. The best strategy is to become a member of an affiliate network. Thereafter, you can choose several affiliate programs to place in your directory. Once you have done this, advertise your free directory for affiliate programs. Search engines have a high amount of trust for directories.
4. Write your own affiliate program ads. If all the other affiliates use the same ads you do, that does not give you an edge over your competition. Use a different ad to give yourself an advantage over all the other affiliates.
5. Use a personal endorsement ad. Only use one if you have actually bought the product or service for the affiliate program. Tell people what kind of benefits and results you have received using the product.
6. Promote your affiliate products with article marketing. Write on a topic relevant to your niche, and include a link to the product in the author resource box of the article. Make sure that you give your readers a compelling reason to visit your website by writing a compelling article. Keep your author resource box relatively short. Less than five lines is best.
7. Join a web ring. It should attract the same type of people that would be interested in buying the product you are reselling. You could also trade links on your own with other related web sites.
8. Get involved on forums. Providing answers to questions posed will boost your reputation. This will lead to you becoming an expert in the area of the forum. Make sure that you include a link to your website in the signature of your posts.
9. Create a free ezine. Use your ezine to advertise the affiliate programs you have joined. Submit your ezine to online ezine directories, and promote it on your website.
10. Start a private website. Use it as a free bonus if people buy the product you resell. You could also allow people to join for free and you could advertise the affiliate programs you have joined.

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