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Global Domains International - Possibility, Maybe A Sham?

The online company Global Domains International, GDI, provides online opportunities to earn income, and it has an MLM-type commission structure for affiliates. The company provides customers with a generic web-domain, but it also includes a video marketing system that is supposed to do the selling for you. There is no start-up cost, and GDI even offers a seven day free trial period. There is, however, an ongoing cost of \$10 a month. This article is going to take a closer look at the claim that Global Domains International is a fraudulent site, and if their opportunity is a scam.

The very first thing to consider when evaluating any business opportunity is the company's reputation. Do some front-end research to determine what the overall nature of the company is. Are there success stories being posted on web-sites that are not affiliated with the company itself? Are their online review sites that have something to say about the company? Ripoffs are pretty difficult to cover up, especially if the company is web-based.

People are natural born talkers, but this does not mean that everything you read from individuals online is true. Remember to look at the big picture and take both good and bad reviews with a grain of salt. Simply put, use your own intuition when it comes to the final decision.

While you are conducting your background check, be sure to check out the Better Business Bureau (BBB) online. The BBB shows the complaints that have been filed about any supplier you wish to search. A quick search reveals that there are multiple complaints against GDI and that it is not BBB accredited. This is not overly alarming, however, it does mean that the business needs to be further investigated.

There is not much current information about GDI on the BBB site. This can be either good or bad news, but it does not confirm whether this enterprise is a scam or not.

So is it possible to view whether or not GDI is a trustworthy opportunity or a scam?

At first glance, those who do not know much about GDI, or those who have had bad experiences with like companies in the past, may be quick to call GDI an outright scam. This quick sentencing may be based on a misunderstanding of multilevel marketing, how the industry operates, and how people can make a profit as distributors. One way to tell if GDI is a scam is to find out that they are operating a true pyramid scheme. What is a true pyramid scheme?

The U.S. Securities and Exchange Commission website defines a pyramid scheme as a business where: "participants attempt to make money solely by recruiting new participants into the program. The hallmark of these schemes is the promise of sky-high returns in a short period of time for doing nothing other than handing over your money and getting others to do the same." This business model is not only unsustainable, it is also illegal in many countries.

Since GDI does offer products and services, albeit intangible ones, I would not classify Global Domains International as a certifiable scam. On another note, the business owner (you) does not earn anything unless they recruit other people to join GDI and use the company's products and services as well. So I would evaluate GDI as a potential scam business. It does not operate illegally, but it does come close to qualifying as a scam.

After thoroughly researching the internet based business that is being offered, a new distributor would have to begin recruiting almost immediately in order to begin making money. It also seems as if a distributor would have to recruit thousands of others to achieve a comparable full-time income. GDI boasts that there are people making forty thousand dollars a week, and I believe this may be true, but these results, much like fad diet pills, are not typical.

The allure of network marketing opportunities are the success stories, but realistically, most people will be lucky if they earn an insignificant, or only part-time equivalent income.

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