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Permanence Of Online Defamation Of Character

Cyber Defamation is No Longer Permanent

One of the best things about interpersonal communications is that a relationship is always a work-in-progress. Criticisms and compliments can be discussed and learned from and then everyone moves on. Not so with the Internet. Because everything sticks around forever. And if someone has written something negative about you or your business, that can do damage out here in the real world, and it's hard to have a conversation with the Internet in order to set things straight.

If I've put the fear in you, please give me a chance to sooth your jangled nerves. Because of course, it's not hopeless. This is the Internet! Anything's possible. (Sometimes it's weird stuff, sure, but often it's useful.) In this case, the useful is characterized by reputation repair services, companies which take a good stiff brush to your online self and make it sparkle.

Search Engine Defamation Repair

Search engines play by certain rules, and these reputation repair services understand how to force those sites with negative content way down, off the first, second or even tenth pages of the search results -- as far down as a hundred pages or more. At that point, whatever it was that was said is a very distant memory.

The negative content settles down in the darkness of the search engines, and in its place is content that paints a friendlier picture of you and your business. From then on out, you're dealing with real people in the real world, and your reputation is back in your hands. But you got it there without having to embroil lawyers, hitmen, or hackers to settle things with the blog owner who got you into this mess.

You Must Make a Good Cyber First Impression

And for those who are just starting businesses, it's never too late to take control of that reputation. This kind of service can put your name on the very top of the rankings at a time when you need eyes on your business. And you know it'll be a positive first impression for sure.

It's sure a weird place, this Internet, isn't it? You've got a whole real-world life you've got to think about, a house and some plants and maybe a cat, and then on top of that here's this online version of you that you have to consider. And, stranger still, the online version will probably encounter more people than the real version of you. Hey, it's a new world. I hope you see how important it is to make sure your online self puts its best face forward. It's got you to think about, after all.

Don't wait any longer, get your free Online [Top-Dog.org](http://www.Top-Dog.org) business defamation repair analysis by calling us at (800) 825-9500. Stop by www.Top-Dog.org where you can find out all about our powerful [Top-Dog.org](http://www.Top-Dog.org) reputation repair services.

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