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# **Boom Or Bust In The Enagic Business**

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Families always want a more pure, healthy lifestyle, and water ionizers provide an element of better, healthier living. The problem with them is that people are not often willing to spend \$4,000 on an item like this during times of economic struggle.

True, many people pay little attention to the state of the nation's economy, especially if they are a family whose income and assets have not suffered overly. There are people still possessing the means to purchase whatever they'd like; so the Enagic business is not without hope, nor is it without risk.

Even with all of the promotion that Enagic can provide, it's not as easy to close a \$4,000 deal as they might suggest. If you're new to MLM and Home Based Business, there are easier places to begin.

However, if you do decide to enter the business of selling Enagic products, I suggest you do so full-throttle. To do that, you need all the information and sales ability that you can amass.

Given the Compensation plan, though, a determined salesperson might reach \$5,000 to \$10,000 in a month within their first few months with the program.

But that would require strong leadership, stronger marketing abilities and an even stronger drive and desire to realize your own success. I would not call the Enagic business opportunity one for beginners in the industry.

Novices might do better somewhere else. There's a fair amount of competition in addition to the necessary skill set that makes it hard to rank in the compensation plan. Sellers might feel that they are putting in a lot of effort for limited reward because of the competition.

If profits begin small, you'd need some sense for how to sell, and to sell quickly.

Enagic currently has a popular product for which there is already a natural demand in the market. However, popularity can wane quickly. To commit to this program is to commit to a high end product that might lose its marketability before long.

So is the product worth it?

It certainly is if you don't know any better... I could go on for pages about the benefits of alkalizing the stomach and blood... but is the water in America really that bad? I always drank the tap water and never had any problems and you wouldn't want to tell you potential prospects that a lime would alkalize the water nearly as efficient as the \$4000 piece of technology. No that wouldn't be a great selling point.

To sum up, if you have experience in closing and making direct sales, with some training in how to capture leads and build a list... The Enagic business opportunity could make you a lot of cash. But I wouldn't put your investment into the business if you are not up to date or savvy so to say on MLM's and Direct sales. Better you find a company with a product that has a price tag that closes easier in these times when more and more people are watching what they spend their money on.

This is from expert writer on Online MLM Secrets, valuable information and resources for anyone who is building an [Enagic Business](#). Follow your click for a full unbiased review of [ShopBest](#). There you will see 100% free access to Jonathan Budd's 8 Day Mastermind Marketing Bootcamp.

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