

Published based on [Free Internet Marketing Ebook - Free Online Marketing Strategy](#)

Free Internet Marketing Ebook - Free Online Marketing Strategy

With the free marketing tools that we're going to list and explain here, you are able to create a whole online marketing technique which will generate the amount of traffic required for your site to begin generating sales.

The tools could be applied either in automatic mode or manual mode. The manual mode proved to be a really time consuming effort that's regarded not only inefficient but can also be ineffective sometimes.

The automatic mode, on the other hand, can truly save you a lot of time. A time that you can use to further your knowledge in online business and to keep yourself updated with what is new in the market, which a must in this industry.

Now let us get started with the list of strategies that would give you a free online marketing strategy:

1) Directory and Search Engine Submission: It's recommended to start with this tactic as it's anticipated that this tactic bring solid and continuous traffic. However it needs time to build your position particularly within the search engines.

2) Reciprocal Linking: This tactic has gained a little bit of controversy recently. Most prefer one way links rather than exchanging links. I would agree with them, but what could it hurt to abide by both tactics? With reciprocal linking, you exchange links with other websites. This can really be time-consuming if you are not automating the process.

3) Posting in Forums: Posting in active forums has a double impact. Not only you are producing traffic from individuals clicking your link in your signature line, but also you obtain one way back links as these forums are open to search engines and as a result, your posts with your signature are listed in those engines.

4) Article Submission: You will find several directories that accept article submissions which would obtain you a large amount of one way back links to your site. Your priority would be to find directories with high traffic and ones that have the ability to distribute your articles to other websites, e-zines, e-mail groups and other kinds of publishers.

5) Pinging: Pinging your Blog and your dynamic pages of your site. If your Blog is hosted on your server as an extension of your website, you can Ping your Blog to update search engines with the new changes. This will encourage search engine spiders to crawl to your Blog and eventually to your website.

With the above 5 pillars of free online marketing strategy, you can produce full aggressive campaigns to generate traffic and sales not having to spend any cash.

[youtube:o7r58x5eh-M?fs=1;[link:Online Marketing Ebook];http://www.youtube.com/watch?v=o7r58x5eh-M?fs=1&feature=related]

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