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# **Why Your Business Needs Cheap Leaflet Printing**

So you've got your premises sorted, ordered your office furniture and invested in an office PC, but what is your new business missing? Answer: marketing materials. There's no point in starting up a business if nobody else knows about it, so to get your message across and tell the world about your new venture you will need to invest in business cards printing and cheap leaflet printing services.

You will require new business cards printing because it will enable the people you meet at networking events and meetings to remember who you are and what you do.

Similarly, investing in cheap leaflet printing is a good way forward as leaflets provide a perfect marketing vehicle for a variety of promotional campaigns such as direct mail, exhibitions and trade fairs.

No matter what your budget there is a business card to suit your requirements. You can choose from different thicknesses of board, horizontal or vertical layouts and cards printed on one or two sides. There are also optional extras such as spot UV, gold foil print and lamination.

Leaflets are also available with a wide range of options, including different sizes such as A3, A5 or DL (which are very useful for filling envelopes). Folded leaflets enable you to create a mini booklet and you can select from different paper, such as 130gsm or 350gsm.

If you have any existing slogans, designs or logos, your print company can incorporate these into any new marketing materials, they will also most likely have an in-house designer to create a new corporate identity for your business should you wish to start again from scratch with new ideas.

So, if you want to tell the world who you are and what you can do for them, why not invest in some cheap leaflet printing and business cards printing to shout about your new business venture and encourage interest in the products or services you are selling.

Learn more about sourcing marketing materials such as [business cards printing](#). Stop by this site where you can find out all about [cheap leaflet printing](#) and other print services.

You can also find this article published on [Why Your Business Needs Cheap Leaflet Printing](#), and on the tag pages [Advertising](#), [business cards](#), [communication](#), [Leaflets](#), [marketing](#), [printing](#), [promotional materials](#).