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# **Affiliate Marketing - Make Money From Home With 5 Easy Steps**

Have you ever wanted to start your very own online business, but don't have a product or service to offer to the public? Did you know that most major online retailers will pay you a commission to sell their products for them through your website? It is called an affiliate program, or affiliate marketing. You just have to refer potential customers to online retailers, and you get paid a commission for each sale you generate. Here are 5 quick steps to get started with your own affiliate marketing business.

1. Concentrate on niche markets. You need to find a market to sell in that a specific group of people are interested in, but that doesn't have a lot of competition. You can figure this out through keyword research. If a lot of people are searching for specific keywords, then there is probably a lot of demand for those products. You can check on competition by simply searching the keywords yourself and see who is out there.
2. Create a website for each niche market. There are a few different strategies that affiliate marketers use for this. You can focus your site on product reviews, or maybe just on the industry in general. Just make sure that it is interested and inviting, so that people will stay on your site long enough to click on your affiliate links.
3. Use affiliate networks. They act as a third party between affiliate marketers and online retailers, and make sure that all of your referrals and sales are being properly recorded. They will also make sure that you receive your affiliate commissions.
4. Use CRM (Customer Relationship Management) software to manage your online relationships. You will be in constant contact with so many people that you will not be able to keep them all straight. CRM software helps affiliate marketers to keep their contacts organized, and remember when they need to follow up with each affiliate contact.
5. Use data aggregation software. This is a real time saver. Instead of logging in to each affiliate network every day to check your statistics, affiliate marketers can just log in to a data aggregation software dashboard and see all of their affiliate network statistics on one convenient screen. It also helps them understand which networks are generating the most money, so they can focus their affiliate marketing efforts on those networks.

If you follow these five steps, you will be well on your way to running your own successful affiliate marketing business. You can enjoy being your own boss, and working out of your own home. Just remember that it will take a lot of hard work and dedication, and may take a few weeks or months to start seeing real results.

More great [affiliate marketing tools](#) can be found at [www.esilverbullet.com](http://www.esilverbullet.com).

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